Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ1 Gender															
Male	49%	100%	-	32%	50%	51%	52%	68%	57%	47%	46%	46%	47%	50%	48%
Female	51%	-	100%	68%	50%	49%	48%	32%	43%	53%	54%	54%	53%	50%	52%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ2 Age															
16-34	30%	19%	40%	100%	-	-	-	-	29%	31%	30%	30%	27%	32%	18%
35-44	15%	15%	15%	-	100%	-	-	-	13%	17%	15%	14%	15%	15%	16%
45-54	18%	19%	17%	-	-	100%	-	-	10%	22%	26%	15%	20%	18%	14%
55-64	15%	16%	14%	-	-	-	100%	-	13%	14%	11%	21%	14%	15%	19%
65+	22%	31%	14%	-	-	-	-	100%	36%	15%	19%	20%	24%	20%	34%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ3a Chief Income Earner															
AB	24%	28%	20%	23%	21%	13%	20%	39%	100%	-	-	-	18%	26%	33%
C1	28%	27%	29%	29%	32%	35%	27%	19%	-	100%	-	-	28%	28%	27%
C2	19%	18%	20%	19%	18%	28%	13%	17%	-	-	100%	-	25%	17%	11%
DE	29%	27%	31%	29%	28%	24%	40%	26%	-	-	-	100%	29%	29%	29%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ4 Area of Scotland															
Northern Scotland	26%	25%	27%	23%	25%	29%	25%	29%	19%	26%	35%	26%	100%	-	-
Central Scotland	68%	69%	67%	73%	69%	66%	68%	62%	73%	68%	62%	68%	-	100%	-
Southern Scotland	6%	6%	6%	4%	6%	5%	8%	9%	8%	6%	3%	6%	-	-	100%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ5 Number in household															
1	23%	26%	21%	15%	20%	28%	29%	28%	16%	24%	15%	32%	23%	23%	25%
2	39%	43%	36%	31%	21%	32%	46%	64%	51%	41%	35%	31%	41%	38%	50%
3	18%	17%	20%	26%	22%	19%	16%	7%	17%	15%	28%	17%	19%	19%	12%
4	14%	9%	18%	20%	25%	17%	6%	0%	11%	15%	17%	12%	12%	15%	8%
5	3%	3%	4%	4%	8%	3%	2%	-	5%	2%	4%	3%	3%	3%	2%
6	1%	1%	1%	2%	1%	-	1%	0%	0%	1%	1%	1%	-	1%	2%
7	1%	1%	0%	1%	2%	0%	-	-	-	0%	-	2%	-	1%	-
8+	1%	0%	1%	2%	1%	-	-	0%	0%	1%	1%	1%	2%	0%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q6 Do you have any children in your household of the following ages, or is anyone in the household currently pregnant?															
Currently pregnant	1%	1%	1%	4%	-	0%	-	-	2%	0%	1%	1%	1%	1%	-
Any under 5 years old	10%	5%	15%	23%	18%	1%	2%	-	9%	9%	11%	11%	8%	11%	5%
Any 5 - 11 years old	15%	12%	18%	25%	31%	13%	3%	0%	14%	12%	16%	18%	10%	17%	15%
Any 12 - 15 years old	10%	10%	9%	9%	23%	16%	4%	0%	6%	9%	16%	9%	8%	10%	8%
Any 16 - 17 years old	4%	2%	5%	3%	7%	6%	4%	0%	2%	7%	3%	3%	4%	4%	2%
No - no children under 18 in household/not currently pregnant	71%	78%	65%	55%	45%	71%	90%	99%	74%	74%	64%	71%	75%	69%	80%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ6 Kids in household															
Yes	29%	22%	35%	45%	55%	29%	10%	1%	26%	26%	36%	29%	25%	31%	20%
No	71%	78%	65%	55%	45%	71%	90%	99%	74%	74%	64%	71%	75%	69%	80%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q7 Have you heard of Food Standards Scotland?															
Yes	79%	76%	81%	79%	74%	83%	78%	79%	83%	77%	79%	78%	79%	79%	70%
No	21%	24%	19%	21%	26%	17%	22%	21%	17%	23%	21%	22%	21%	21%	30%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Q8 How well do you feel you understand Food Standards Scotland's role/remit?															
Very well	9%	10%	9%	20%	9%	4%	4%	3%	12%	7%	7%	11%	8%	10%	7%
Quite well	46%	41%	50%	47%	48%	47%	48%	40%	43%	51%	52%	39%	49%	45%	46%
Not very well	34%	38%	31%	25%	37%	34%	32%	47%	33%	33%	31%	39%	33%	35%	34%
Not at all well	7%	7%	6%	4%	5%	9%	10%	8%	8%	7%	6%	6%	8%	6%	8%
Unsure	4%	4%	4%	4%	2%	5%	6%	2%	4%	3%	3%	5%	2%	4%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
VQ8 How well do you feel you understand Food Standards Scotland's role/remit?															
Very/Quite well	55%	51%	59%	67%	57%	52%	53%	43%	55%	58%	59%	51%	57%	55%	53%
Not very/Not at all well	41%	45%	37%	30%	41%	43%	41%	55%	41%	40%	38%	45%	41%	41%	42%
Unsure	4%	4%	4%	4%	2%	5%	6%	2%	4%	3%	3%	5%	2%	4%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nor-ther...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Q9 Which of these issues do you think Food Standards Scotland is responsible for?															
Ensuring the food you buy is safe to eat	67%	66%	68%	56%	65%	66%	75%	78%	70%	70%	69%	59%	67%	67%	64%
Promoting food safety in the home	43%	44%	43%	38%	44%	40%	49%	49%	50%	51%	37%	34%	37%	44%	66%
Promoting and enabling healthy eating	37%	35%	39%	38%	29%	41%	39%	36%	40%	38%	38%	32%	40%	36%	37%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	29%	25%	33%	28%	33%	30%	29%	26%	31%	28%	33%	26%	36%	27%	28%
Overseeing inspections of restaurants and other food businesses for food hygiene	53%	52%	54%	46%	52%	53%	58%	61%	57%	57%	54%	46%	57%	51%	65%
Nutrition labelling information on food packaging	48%	41%	53%	49%	44%	51%	52%	43%	49%	53%	46%	43%	49%	47%	48%
Date labels, such as "best before" and "use by" labels	47%	45%	48%	42%	46%	53%	45%	49%	50%	49%	42%	44%	48%	46%	54%
Ensuring food is authentic – what it says it is on the packaging	51%	49%	53%	40%	52%	58%	58%	56%	51%	62%	50%	43%	53%	51%	52%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Country of origin labels, which identify where food comes from	45%	42%	48%	37%	49%	51%	52%	45%	51%	50%	41%	38%	38%	47%	60%
Allergen labelling on all food packaging	46%	43%	49%	48%	48%	46%	44%	45%	46%	53%	46%	41%	49%	45%	53%
Working with the food industry and business to improve standards	59%	55%	62%	50%	56%	59%	68%	66%	68%	62%	54%	51%	59%	59%	63%
Tackling food crime and food fraud	41%	41%	42%	34%	46%	43%	48%	42%	42%	44%	40%	39%	43%	40%	52%
Making sure the food we eat in Scotland is of a high quality	52%	52%	52%	46%	47%	60%	56%	55%	53%	56%	53%	47%	50%	52%	59%
Making sure food is produced ethically and that animal welfare is protected	43%	40%	45%	41%	38%	46%	47%	42%	40%	42%	47%	42%	40%	44%	38%
Working with food businesses to improve the nutritional value of the food we eat	36%	35%	36%	32%	34%	36%	40%	38%	36%	38%	38%	32%	37%	34%	43%
Communicating food safety and healthy eating advice to the public	50%	49%	51%	41%	53%	52%	57%	56%	54%	56%	54%	40%	50%	50%	60%
Advising users of animal feed to help them make informed decisions	26%	24%	27%	19%	24%	35%	30%	24%	27%	26%	23%	25%	30%	24%	25%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8%	11%	5%	7%	8%	8%	5%	13%	9%	4%	10%	10%	5%	9%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Q10 How much do you trust or distrust Food Standards Scotland to do its job?															
I trust it a lot	23%	22%	23%	28%	25%	16%	23%	18%	22%	22%	22%	23%	24%	23%	11%
I trust it	50%	48%	52%	46%	46%	57%	48%	53%	49%	52%	52%	48%	52%	50%	47%
I neither trust it nor distrust it	22%	23%	20%	19%	24%	19%	23%	24%	23%	20%	20%	23%	21%	20%	40%
I distrust it	1%	1%	0%	0%	-	-	1%	2%	1%	1%	1%	0%	0%	1%	-
I distrust it a lot	1%	1%	0%	0%	2%	1%	-	-	1%	-	-	1%	1%	1%	-
Don't know	5%	6%	4%	5%	3%	7%	5%	3%	4%	5%	5%	4%	2%	6%	2%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
VQ10 Trust FSS															
Trust	73%	69%	76%	75%	71%	73%	72%	71%	71%	74%	74%	71%	76%	72%	58%
Neither/nor	22%	23%	20%	19%	24%	19%	23%	24%	23%	20%	20%	23%	21%	20%	40%
Distrust	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	-
DK	5%	6%	4%	5%	3%	7%	5%	3%	4%	5%	5%	4%	2%	6%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.81	3.74	3.87	3.94	3.81	3.78	3.74	3.67	3.73	3.81	3.85	3.86	3.85	3.81	3.65
Q11a Working in the best interests of Scotland and people who live here															
Excellent	23%	20%	25%	31%	23%	21%	22%	13%	21%	19%	24%	27%	26%	22%	19%
Very good	31%	30%	32%	30%	35%	30%	25%	33%	29%	37%	29%	28%	31%	32%	16%
Good	26%	26%	26%	26%	22%	30%	25%	25%	28%	28%	29%	21%	21%	27%	40%
Fair	4%	5%	3%	3%	4%	4%	6%	4%	4%	3%	4%	6%	7%	3%	3%
Poor	1%	2%	1%	1%	3%	1%	2%	2%	3%	0%	1%	2%	1%	2%	-
Don't know	15%	18%	13%	9%	13%	14%	19%	23%	15%	14%	14%	17%	13%	15%	22%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.71	3.55	3.84	3.79	3.85	3.74	3.71	3.42	3.64	3.61	3.77	3.81	3.75	3.71	3.41
Q11b Providing the right advice about food and nutrition related issues which affect you															
Excellent	19%	15%	22%	26%	23%	17%	18%	9%	16%	15%	22%	23%	21%	19%	12%
Very good	29%	26%	32%	30%	30%	33%	23%	27%	29%	26%	32%	28%	28%	30%	16%
Good	25%	26%	24%	25%	23%	24%	26%	25%	24%	33%	25%	18%	23%	25%	36%
Fair	6%	8%	5%	7%	5%	4%	4%	9%	8%	5%	7%	6%	8%	6%	9%
Poor	2%	3%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	-
Don't know	19%	22%	17%	10%	19%	19%	26%	28%	22%	19%	13%	21%	19%	19%	27%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.72	3.63	3.80	3.77	3.85	3.74	3.71	3.54	3.63	3.70	3.74	3.81	3.77	3.73	3.37
Q11c Being an organisation which responds quickly to problems related to food															
Excellent	19%	17%	21%	24%	20%	18%	18%	11%	17%	16%	19%	24%	21%	19%	12%
Very good	27%	24%	30%	27%	35%	24%	25%	24%	22%	30%	28%	28%	28%	27%	18%
Good	25%	24%	26%	27%	17%	28%	21%	26%	28%	27%	28%	19%	21%	27%	24%
Fair	6%	8%	4%	6%	5%	3%	8%	7%	7%	5%	6%	5%	6%	5%	8%
Poor	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	3%	2%	1%	5%
Don't know	22%	27%	18%	13%	21%	25%	26%	30%	25%	22%	20%	22%	22%	21%	33%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.68	3.54	3.80	3.88	3.75	3.59	3.61	3.44	3.72	3.64	3.64	3.72	3.73	3.66	3.66
Q11d Helping people to understand food labels and what's in their food															
Excellent	21%	18%	24%	32%	27%	15%	16%	10%	24%	16%	20%	24%	23%	20%	17%
Very good	27%	25%	30%	27%	27%	28%	28%	27%	24%	32%	30%	24%	26%	28%	26%
Good	26%	26%	26%	24%	21%	30%	25%	27%	21%	30%	27%	24%	26%	25%	28%
Fair	8%	10%	6%	6%	9%	8%	7%	9%	8%	6%	10%	7%	7%	8%	8%
Poor	2%	3%	1%	2%	3%	1%	3%	3%	3%	1%	1%	3%	2%	2%	-
Don't know	16%	19%	13%	8%	13%	17%	22%	24%	19%	14%	11%	19%	15%	16%	22%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.89	3.85	3.93	3.95	3.92	3.85	3.92	3.79	3.83	3.87	3.92	3.94	3.80	3.93	3.87
Q11e Ensuring that food in Scotland is safe to eat															
Excellent	26%	25%	27%	35%	27%	19%	26%	19%	26%	22%	28%	29%	25%	27%	21%
Very good	32%	30%	33%	26%	40%	40%	26%	33%	29%	38%	33%	27%	28%	34%	30%
Good	24%	23%	25%	24%	20%	23%	24%	26%	25%	27%	22%	20%	28%	22%	22%
Fair	4%	5%	4%	7%	3%	3%	4%	3%	6%	2%	5%	5%	6%	4%	5%
Poor	1%	1%	1%	0%	3%	1%	-	1%	1%	0%	1%	1%	1%	1%	-
Don't know	13%	16%	10%	8%	7%	14%	19%	18%	13%	10%	11%	16%	12%	13%	22%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.91	3.85	3.96	3.97	3.96	3.92	3.86	3.82	3.92	3.91	3.91	3.91	3.90	3.94	3.62
Q11f Being the experts when it comes to food safety															
Excellent	27%	25%	29%	33%	29%	26%	24%	19%	28%	23%	26%	30%	30%	27%	14%
Very good	30%	29%	32%	29%	35%	32%	28%	30%	27%	36%	32%	27%	29%	31%	27%
Good	23%	22%	24%	24%	19%	20%	22%	26%	23%	24%	24%	21%	23%	22%	33%
Fair	5%	6%	3%	5%	5%	3%	5%	4%	6%	3%	3%	5%	7%	4%	5%
Poor	1%	1%	0%	1%	1%	2%	1%	-	-	-	1%	2%	1%	1%	-
Don't know	15%	18%	11%	8%	11%	16%	19%	21%	16%	13%	13%	15%	11%	15%	20%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.70	3.61	3.77	3.77	3.85	3.70	3.71	3.43	3.57	3.72	3.58	3.87	3.81	3.68	3.35
Q11g Speaking to people in a way that's friendly and understandable															
Excellent	17%	16%	19%	24%	19%	19%	16%	8%	13%	17%	16%	23%	21%	17%	5%
Very good	25%	22%	28%	26%	32%	24%	24%	20%	22%	27%	25%	26%	27%	25%	20%
Good	26%	25%	26%	29%	25%	24%	26%	22%	26%	27%	30%	21%	23%	26%	34%
Fair	6%	8%	4%	7%	3%	7%	5%	8%	7%	6%	10%	4%	5%	7%	7%
Poor	1%	1%	1%	1%	-	1%	-	1%	1%	-	-	1%	1%	1%	-
Don't know	25%	28%	22%	13%	21%	25%	29%	41%	30%	23%	19%	26%	23%	25%	33%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.82	3.74	3.88	3.95	3.77	3.82	3.77	3.66	3.77	3.81	3.85	3.84	3.83	3.84	3.37
Q11h Taking action when needed to protect consumers															
Excellent	22%	19%	24%	29%	20%	18%	24%	14%	19%	20%	21%	26%	24%	22%	8%
Very good	30%	28%	32%	30%	38%	35%	18%	30%	30%	32%	35%	25%	29%	32%	20%
Good	26%	26%	25%	26%	21%	26%	27%	26%	24%	29%	24%	25%	24%	25%	41%
Fair	5%	5%	4%	4%	5%	3%	6%	5%	6%	3%	4%	5%	6%	4%	7%
Poor	1%	1%	0%	-	3%	-	1%	1%	0%	0%	1%	1%	0%	1%	-
Don't know	17%	20%	14%	10%	13%	17%	24%	24%	20%	16%	15%	16%	16%	17%	24%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.75	3.72	3.76	3.82	3.79	3.72	3.80	3.58	3.76	3.70	3.78	3.76	3.74	3.76	3.59
Q11i Having the necessary expertise to help people in Scotland eat healthily															
Excellent	22%	21%	22%	29%	23%	20%	22%	12%	22%	20%	21%	22%	23%	22%	9%
Very good	29%	29%	28%	27%	32%	29%	27%	30%	27%	30%	29%	29%	29%	28%	32%
Good	24%	20%	28%	24%	18%	27%	23%	25%	20%	28%	29%	21%	23%	25%	17%
Fair	7%	8%	6%	8%	7%	4%	7%	6%	7%	6%	5%	8%	8%	6%	11%
Poor	2%	2%	1%	1%	3%	3%	-	2%	2%	2%	1%	1%	2%	2%	-
Don't know	17%	20%	15%	10%	17%	17%	21%	25%	21%	14%	15%	18%	16%	17%	31%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.82	3.75	3.88	3.86	3.98	3.85	3.78	3.64	3.76	3.73	3.79	3.99	3.84	3.83	3.54
Q11j Providing useful food safety advice															
Excellent	22%	19%	25%	29%	26%	22%	18%	12%	21%	16%	22%	28%	26%	21%	14%
Very good	31%	30%	33%	28%	35%	32%	30%	34%	30%	33%	33%	29%	28%	33%	23%
Good	25%	25%	25%	29%	18%	27%	24%	24%	25%	32%	27%	19%	25%	25%	31%
Fair	5%	6%	5%	5%	5%	3%	6%	8%	8%	3%	6%	5%	7%	4%	9%
Poor	0%	1%	0%	1%	-	1%	-	-	1%	0%	1%	-	0%	0%	-
Don't know	16%	19%	13%	9%	15%	16%	22%	22%	17%	15%	12%	19%	14%	16%	22%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.63	3.54	3.70	3.71	3.73	3.62	3.58	3.45	3.52	3.59	3.70	3.71	3.62	3.65	3.34
Q11k Helping the public access healthy and sustainable food and drink															
Excellent	17%	15%	18%	23%	22%	14%	16%	9%	13%	12%	20%	23%	18%	17%	8%
Very good	28%	23%	32%	32%	31%	30%	21%	24%	26%	31%	29%	26%	27%	29%	25%
Good	27%	27%	26%	28%	22%	29%	23%	28%	27%	32%	28%	21%	23%	28%	29%
Fair	7%	8%	7%	8%	8%	4%	12%	7%	10%	5%	7%	9%	10%	6%	14%
Poor	2%	2%	1%	2%	2%	2%	-	2%	1%	1%	2%	3%	2%	2%	-
Don't know	19%	23%	15%	8%	14%	21%	28%	31%	22%	19%	15%	19%	20%	19%	24%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.71	3.59	3.81	3.74	3.80	3.83	3.62	3.55	3.64	3.77	3.65	3.75	3.71	3.73	3.39
Q11I Using data and evidence to provide assurance and advice to the public															
Excellent	19%	17%	21%	25%	22%	18%	16%	13%	18%	19%	16%	22%	19%	20%	13%
Very good	29%	25%	33%	31%	29%	34%	26%	26%	25%	32%	31%	30%	30%	30%	16%
Good	24%	25%	23%	23%	25%	26%	24%	24%	25%	29%	27%	18%	22%	24%	34%
Fair	7%	9%	6%	12%	4%	2%	8%	7%	8%	4%	8%	9%	8%	7%	12%
Poor	1%	2%	1%	0%	2%	1%	1%	2%	2%	0%	1%	2%	1%	1%	-
Don't know	19%	22%	16%	9%	17%	20%	24%	27%	23%	16%	16%	20%	20%	17%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	798	363	435	205	113	160	137	183	224	225	139	210	195	560	43
Weighted	796	377	419	238	112	151	118	176	200	217	152	227	208	545	43
Mean	3.66	3.53	3.76	3.76	3.79	3.60	3.62	3.48	3.62	3.68	3.55	3.74	3.72	3.66	3.35
Q11m Influencing public health and government policy relating to food															
Excellent	16%	14%	18%	21%	22%	13%	15%	8%	14%	15%	14%	20%	18%	16%	5%
Very good	31%	27%	34%	34%	31%	32%	26%	29%	31%	34%	27%	31%	31%	31%	32%
Good	24%	23%	24%	25%	19%	27%	21%	25%	21%	26%	32%	19%	22%	24%	28%
Fair	7%	10%	4%	6%	6%	6%	10%	7%	8%	6%	7%	6%	6%	7%	10%
Poor	2%	2%	1%	1%	3%	2%	1%	2%	2%	1%	1%	3%	2%	2%	2%
Don't know	20%	23%	18%	12%	19%	20%	26%	29%	24%	18%	18%	21%	20%	20%	22%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12a Food poisoning															
Causes concern	71%	67%	75%	74%	68%	72%	69%	69%	69%	73%	73%	69%	72%	70%	74%
Does not cause concern	29%	33%	25%	26%	32%	28%	31%	31%	31%	27%	27%	31%	28%	30%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12b Genetically Modified (GM) foods															
Causes concern	61%	56%	66%	58%	60%	61%	69%	58%	62%	55%	68%	61%	61%	61%	57%
Does not cause concern	39%	44%	34%	42%	40%	39%	31%	42%	38%	45%	32%	39%	39%	39%	43%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12c The feed given to livestock															
Causes concern	63%	57%	69%	60%	60%	65%	69%	65%	65%	65%	65%	60%	66%	62%	65%
Does not cause concern	37%	43%	31%	40%	40%	35%	31%	35%	35%	35%	35%	40%	34%	38%	35%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12d Animal welfare															
Causes concern	77%	71%	83%	78%	73%	79%	81%	76%	73%	80%	83%	75%	81%	76%	78%
Does not cause concern	23%	29%	17%	22%	27%	21%	19%	24%	27%	20%	17%	25%	19%	24%	22%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12e The use of pesticides, hormones, steroids, antibiotics in growing, producing food															
Causes concern	77%	74%	79%	70%	71%	77%	81%	86%	78%	80%	75%	73%	82%	75%	76%
Does not cause concern	23%	26%	21%	30%	29%	23%	19%	14%	22%	20%	25%	27%	18%	25%	24%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12f The use of additives (such as preservatives and colourings) in food products															
Causes concern	66%	62%	69%	59%	57%	66%	69%	76%	69%	65%	69%	61%	69%	64%	66%
Does not cause concern	34%	38%	31%	41%	43%	34%	31%	24%	31%	35%	31%	39%	31%	36%	34%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12g Understanding the difference between date labels, such as "best before" and "use by" labels															
Causes concern	38%	35%	42%	48%	39%	33%	34%	31%	33%	35%	44%	42%	41%	38%	30%
Does not cause concern	62%	65%	58%	52%	61%	67%	66%	69%	67%	65%	56%	58%	59%	62%	70%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12h Food safety when eating out															
Causes concern	65%	58%	71%	68%	58%	62%	66%	66%	66%	64%	62%	66%	70%	63%	60%
Does not cause concern	35%	42%	29%	32%	42%	38%	34%	34%	34%	36%	38%	34%	30%	37%	40%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12i Food safety at home															
Causes concern	43%	39%	47%	56%	42%	37%	37%	35%	42%	40%	46%	46%	45%	42%	47%
Does not cause concern	57%	61%	53%	44%	58%	63%	63%	65%	58%	60%	54%	54%	55%	58%	53%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12j Food prices															
Causes concern	71%	66%	76%	69%	75%	75%	72%	69%	64%	72%	72%	77%	71%	71%	80%
Does not cause concern	29%	34%	24%	31%	25%	25%	28%	31%	36%	28%	28%	23%	29%	29%	20%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12k Food not being what the label says it is															
Causes concern	71%	69%	73%	74%	68%	70%	72%	70%	69%	73%	71%	71%	75%	70%	72%
Does not cause concern	29%	31%	27%	26%	32%	30%	28%	30%	31%	27%	29%	29%	25%	30%	28%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12l Allergens (things in food that cause allergic reactions)															
Causes concern	51%	45%	56%	50%	50%	52%	53%	51%	51%	50%	48%	54%	52%	50%	58%
Does not cause concern	49%	55%	44%	50%	50%	48%	47%	49%	49%	50%	52%	46%	48%	50%	42%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12m Possibility of food supply shortages															
Causes concern	55%	48%	62%	62%	59%	52%	54%	47%	52%	55%	61%	55%	59%	53%	64%
Does not cause concern	45%	52%	38%	38%	41%	48%	46%	53%	48%	45%	39%	45%	41%	47%	36%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12n Impact of food production and packaging on the environment (sustainability)															
Causes concern	69%	64%	74%	70%	58%	68%	74%	72%	74%	72%	67%	62%	72%	67%	77%
Does not cause concern	31%	36%	26%	30%	42%	32%	26%	28%	26%	28%	33%	38%	28%	33%	23%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12o People having an unhealthy diet															
Causes concern	56%	54%	57%	57%	55%	56%	49%	58%	63%	57%	53%	50%	58%	55%	57%
Does not cause concern	44%	46%	43%	43%	45%	44%	51%	42%	37%	43%	47%	50%	42%	45%	43%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q12p Food standards and the quality of the food we eat															
Causes concern	70%	67%	74%	70%	69%	69%	75%	71%	72%	73%	70%	67%	73%	68%	82%
Does not cause concern	30%	33%	26%	30%	31%	31%	25%	29%	28%	27%	30%	33%	27%	32%	18%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q13a Price of food															
It has improved	6%	6%	6%	12%	8%	3%	2%	2%	5%	6%	6%	7%	7%	6%	2%
There has been no change	35%	36%	33%	35%	33%	31%	37%	36%	38%	35%	30%	34%	34%	35%	28%
It has got worse	52%	53%	52%	42%	53%	59%	57%	58%	51%	51%	57%	51%	53%	51%	61%
Don't know	7%	5%	9%	12%	6%	6%	5%	4%	6%	8%	6%	7%	6%	7%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q13b Food safety															
It has improved	12%	11%	12%	17%	14%	13%	7%	6%	12%	11%	12%	11%	12%	12%	7%
There has been no change	64%	69%	60%	53%	63%	67%	72%	73%	64%	64%	70%	61%	63%	64%	72%
It has got worse	7%	8%	6%	9%	7%	5%	5%	6%	7%	6%	5%	9%	8%	6%	4%
Don't know	17%	13%	22%	21%	16%	15%	17%	15%	18%	19%	12%	19%	16%	18%	17%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q13c Food availability															
It has improved	9%	7%	10%	15%	11%	7%	5%	4%	7%	9%	12%	8%	7%	10%	7%
There has been no change	50%	57%	44%	41%	49%	51%	57%	59%	49%	48%	50%	53%	51%	50%	48%
It has got worse	33%	31%	36%	32%	34%	35%	32%	33%	34%	34%	32%	32%	35%	32%	35%
Don't know	8%	6%	10%	12%	6%	7%	7%	5%	9%	9%	6%	7%	7%	8%	10%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q13d Food being sustainable and environmentally friendly															
It has improved	12%	13%	12%	17%	14%	14%	9%	6%	12%	12%	15%	12%	11%	13%	10%
There has been no change	57%	61%	54%	50%	57%	55%	61%	67%	55%	57%	60%	58%	58%	57%	55%
It has got worse	11%	12%	10%	12%	11%	9%	10%	10%	13%	9%	8%	11%	13%	10%	7%
Don't know	19%	14%	24%	20%	18%	22%	20%	17%	19%	22%	16%	19%	17%	20%	27%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q13e Food fraud (food not being what it says it is on the label)															
It has improved	8%	8%	8%	14%	11%	8%	3%	4%	9%	6%	11%	8%	9%	8%	7%
There has been no change	53%	57%	49%	49%	51%	50%	57%	60%	53%	53%	52%	54%	53%	53%	53%
It has got worse	8%	8%	9%	11%	10%	7%	7%	5%	9%	9%	6%	9%	8%	8%	11%
Don't know	30%	27%	34%	26%	28%	35%	34%	31%	29%	32%	30%	30%	30%	30%	30%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q13f Food standards (the quality of the food we eat)															
It has improved	12%	11%	13%	17%	15%	12%	6%	6%	11%	12%	13%	12%	10%	13%	3%
There has been no change	62%	68%	57%	48%	60%	66%	73%	74%	61%	62%	65%	62%	64%	61%	74%
It has got worse	12%	11%	12%	17%	15%	7%	10%	7%	13%	10%	11%	13%	14%	11%	7%
Don't know	14%	10%	18%	19%	10%	15%	11%	13%	15%	16%	11%	13%	13%	15%	15%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q14a Eating a healthy balanced diet															
Yes	87%	84%	90%	86%	83%	89%	89%	88%	90%	88%	91%	81%	87%	87%	83%
No	13%	16%	10%	14%	17%	11%	11%	12%	10%	12%	9%	19%	13%	13%	17%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q14b How to prepare and cook food safely and hygienically															
Yes	88%	86%	90%	82%	88%	90%	93%	91%	88%	88%	90%	87%	87%	88%	87%
No	12%	14%	10%	18%	12%	10%	7%	9%	12%	12%	10%	13%	13%	12%	13%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q14c How to check whether the food I am eating when in a bar/café /restaurant is safe															
Yes	41%	39%	42%	52%	45%	40%	37%	26%	41%	39%	43%	41%	43%	41%	30%
No	59%	61%	58%	48%	55%	60%	63%	74%	59%	61%	57%	59%	57%	59%	70%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q14d Ingredients in food which could cause allergic reactions															
Yes	69%	65%	74%	73%	74%	71%	73%	58%	71%	71%	68%	67%	71%	69%	60%
No	31%	35%	26%	27%	26%	29%	27%	42%	29%	29%	32%	33%	29%	31%	40%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q14e Food products which are being recalled for food safety and standards reasons															
Yes	54%	49%	58%	54%	54%	61%	59%	44%	53%	52%	52%	56%	50%	56%	43%
No	46%	51%	42%	46%	46%	39%	41%	56%	47%	48%	48%	44%	50%	44%	57%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q14f What food crime is and how to report any concerns															
Yes	31%	30%	32%	37%	34%	34%	29%	18%	33%	27%	32%	32%	33%	31%	22%
No	69%	70%	68%	63%	66%	66%	71%	82%	67%	73%	68%	68%	67%	69%	78%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q14g Knowing if food has been produced in a sustainable way															
Yes	42%	39%	45%	50%	48%	43%	42%	28%	43%	39%	46%	42%	44%	43%	25%
No	58%	61%	55%	50%	52%	57%	58%	72%	57%	61%	54%	58%	56%	57%	75%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q15 How important is it to you that the food you eat is produced in a sustainable and environmentally friendly way?															
Very important	37%	33%	41%	43%	38%	33%	34%	35%	37%	33%	36%	42%	40%	36%	41%
Quite important	41%	42%	40%	36%	31%	46%	49%	43%	41%	45%	45%	34%	43%	40%	37%
Neither important nor unimportant	16%	17%	16%	17%	19%	15%	13%	16%	16%	15%	15%	19%	13%	17%	15%
Not very important	3%	3%	2%	2%	5%	2%	1%	4%	4%	2%	3%	1%	1%	3%	3%
Not at all important	3%	5%	2%	3%	8%	3%	3%	2%	2%	5%	1%	5%	3%	4%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q16 Which, if any, of the following do you always do?															
Actively try to reduce my food waste	75%	74%	77%	65%	69%	78%	82%	88%	80%	76%	72%	73%	76%	74%	83%
Recycle / compost food waste	61%	61%	61%	54%	58%	57%	63%	75%	65%	60%	66%	57%	65%	61%	53%
Buy food and drink that is produced locally	42%	40%	44%	38%	32%	41%	55%	45%	52%	44%	38%	34%	50%	38%	50%
Buy fruit and veg that is in season	54%	49%	58%	46%	43%	56%	63%	64%	57%	51%	62%	48%	57%	52%	61%
Choose plant-based meals instead of red meat/dairy	21%	18%	24%	26%	26%	20%	17%	16%	25%	23%	22%	16%	25%	19%	24%
Buy food with less / sustainable packaging	47%	43%	50%	43%	36%	48%	53%	53%	45%	50%	45%	46%	46%	47%	41%
None of these	5%	7%	4%	5%	9%	6%	4%	4%	3%	5%	4%	8%	6%	5%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q17 Thinking about the kind of foods you eat and drink at the moment (both for meals and snacks), how healthy do you feel...															
Very healthy	11%	13%	10%	16%	14%	8%	7%	9%	19%	7%	8%	11%	13%	11%	10%
Quite healthy	50%	50%	50%	49%	36%	51%	50%	60%	56%	54%	54%	37%	49%	50%	52%
Neither healthy nor unhealthy	26%	26%	26%	21%	32%	28%	32%	23%	17%	26%	26%	32%	25%	26%	24%
Not very healthy	10%	8%	12%	12%	12%	11%	8%	7%	7%	10%	9%	13%	10%	10%	10%
Not at all healthy	2%	2%	1%	1%	3%	2%	1%	0%	-	2%	-	4%	1%	2%	2%
It varies too much to say	2%	2%	2%	2%	4%	2%	2%	0%	2%	1%	2%	3%	2%	2%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	273	98	175	112	84	56	18	3	66	76	59	72	55	206	12
Weighted	286	106	180	131	84	52	15	3	61	73	68	84	63	211	12
Q18 And thinking about the kinds of foods your children eat and drink at the moment (both for meals and snacks), how healthy...															
Very healthy	15%	23%	10%	15%	19%	10%	15%	-	27%	9%	11%	15%	26%	12%	-
Quite healthy	47%	47%	46%	48%	40%	56%	41%	32%	44%	53%	49%	41%	38%	50%	43%
Neither healthy nor unhealthy	23%	19%	25%	21%	23%	25%	22%	68%	16%	26%	22%	26%	20%	23%	32%
Not very healthy	12%	8%	14%	12%	13%	9%	17%	-	8%	9%	17%	13%	14%	10%	25%
Not at all healthy	1%	1%	1%	1%	1%	-	5%	-	2%	1%	-	2%	2%	1%	-
It varies too much to say	3%	2%	3%	4%	3%	-	-	-	3%	1%	2%	4%	-	4%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q19a The amount of salt in food															
A lot	32%	31%	33%	36%	32%	25%	31%	33%	32%	30%	35%	32%	34%	31%	34%
A little	51%	50%	52%	50%	47%	55%	49%	54%	52%	51%	55%	49%	52%	51%	49%
Not at all	17%	19%	15%	14%	21%	20%	20%	13%	17%	19%	11%	19%	13%	18%	17%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q19b The amount of sugar in food															
A lot	44%	41%	46%	36%	43%	42%	45%	54%	47%	43%	43%	42%	44%	43%	47%
A little	44%	44%	43%	53%	39%	42%	41%	37%	41%	47%	46%	41%	44%	43%	43%
Not at all	13%	15%	11%	11%	18%	16%	14%	9%	12%	10%	11%	17%	12%	13%	10%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q19c The amount of fat in food															
A lot	35%	31%	38%	34%	29%	36%	36%	38%	36%	35%	34%	35%	35%	34%	39%
A little	48%	49%	47%	48%	45%	50%	46%	51%	48%	50%	52%	45%	50%	48%	41%
Not at all	17%	20%	15%	18%	26%	15%	18%	11%	16%	15%	14%	21%	15%	18%	19%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q19d The amount of saturated fat in food															
A lot	43%	40%	47%	38%	39%	43%	45%	53%	48%	43%	44%	39%	45%	41%	58%
A little	43%	44%	43%	49%	44%	44%	41%	37%	39%	45%	44%	45%	45%	45%	23%
Not at all	13%	16%	11%	13%	17%	13%	14%	9%	12%	12%	11%	16%	10%	14%	19%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.25	3.24	3.26	3.04	3.27	3.25	3.48	3.38	3.45	3.37	3.14	3.05	3.23	3.27	3.18
Q20a I get confused over what's supposed to be healthy and what isn't															
I definitely disagree	17%	16%	18%	16%	15%	14%	22%	19%	23%	16%	15%	13%	18%	16%	16%
I tend to disagree	27%	25%	29%	23%	30%	31%	27%	28%	27%	33%	24%	23%	29%	26%	22%
I neither agree nor disagree	25%	30%	21%	21%	24%	25%	31%	28%	25%	24%	24%	28%	20%	27%	33%
I tend to agree	21%	20%	23%	25%	22%	23%	14%	21%	17%	20%	27%	23%	21%	22%	17%
I definitely agree	7%	7%	8%	13%	6%	6%	5%	3%	6%	5%	7%	11%	11%	6%	10%
Don't know	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.36	3.41	3.31	3.07	3.18	3.30	3.55	3.80	3.52	3.42	3.29	3.21	3.33	3.36	3.45
Q20b As long as you take enough exercise you can eat whatever you want															
I definitely disagree	18%	18%	17%	15%	19%	15%	18%	22%	19%	18%	16%	17%	18%	17%	21%
I tend to disagree	30%	31%	30%	23%	21%	33%	35%	42%	34%	32%	30%	25%	28%	31%	31%
I neither agree nor disagree	26%	28%	23%	24%	27%	22%	30%	27%	27%	23%	25%	28%	30%	24%	24%
I tend to agree	18%	16%	20%	24%	24%	22%	12%	7%	13%	20%	21%	18%	15%	19%	18%
I definitely agree	6%	5%	7%	11%	8%	6%	3%	0%	4%	4%	6%	10%	8%	6%	5%
Don't know	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	1.63	1.65	1.62	1.71	1.71	1.63	1.60	1.51	1.51	1.64	1.74	1.66	1.65	1.64	1.51
Q20c I know that an unhealthy diet can cause lots of health problems, like cancer and heart disease															
I definitely disagree	0%	1%	0%	1%	1%	-	-	0%	1%	0%	-	0%	0%	0%	-
I tend to disagree	2%	1%	2%	2%	4%	3%	1%	0%	2%	2%	3%	1%	2%	2%	2%
I neither agree nor disagree	11%	12%	10%	15%	12%	9%	11%	5%	6%	10%	14%	13%	10%	11%	10%
I tend to agree	33%	32%	35%	29%	32%	37%	35%	37%	28%	36%	37%	33%	36%	33%	26%
I definitely agree	52%	51%	52%	50%	50%	50%	52%	55%	61%	50%	45%	50%	50%	51%	61%
Don't know	2%	2%	2%	3%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.25	2.34	2.16	1.86	2.15	2.23	2.47	2.77	2.36	2.22	2.29	2.17	2.25	2.22	2.63
Q20d I tend to eat less healthily when eating takeaways/delivery food															
I definitely disagree	4%	5%	4%	1%	3%	5%	6%	9%	7%	4%	3%	3%	3%	4%	14%
I tend to disagree	8%	9%	7%	4%	4%	8%	10%	14%	8%	6%	13%	6%	11%	7%	8%
I neither agree nor disagree	21%	24%	19%	17%	28%	16%	24%	25%	21%	22%	17%	24%	19%	22%	23%
I tend to agree	36%	34%	37%	34%	31%	43%	40%	31%	33%	39%	37%	33%	35%	36%	33%
I definitely agree	26%	24%	29%	42%	30%	24%	16%	11%	24%	25%	25%	30%	27%	27%	20%
Don't know	5%	5%	4%	2%	4%	4%	4%	10%	7%	3%	4%	4%	5%	4%	3%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	273	98	175	112	84	56	18	3	66	76	59	72	55	206	12
Weighted	286	106	180	131	84	52	15	3	61	73	68	84	63	211	12
Mean	2.51	2.61	2.46	2.39	2.72	2.55	2.16	3.27	2.67	2.55	2.38	2.48	2.30	2.58	2.42
Q20e I'm worried about the types of food my child(ren) is/are eating															
I definitely disagree	6%	7%	5%	6%	10%	3%	-	-	10%	6%	3%	6%	4%	7%	8%
I tend to disagree	13%	18%	10%	7%	18%	18%	6%	64%	10%	19%	12%	11%	7%	15%	9%
I neither agree nor disagree	25%	22%	27%	28%	22%	23%	28%	-	37%	15%	20%	29%	19%	26%	41%
I tend to agree	36%	32%	39%	37%	33%	40%	40%	36%	24%	42%	45%	34%	58%	32%	-
I definitely agree	19%	20%	18%	21%	17%	15%	25%	-	19%	18%	18%	21%	13%	19%	42%
Don't know	0%	-	1%	1%	-	-	-	-	-	-	2%	-	-	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.62	2.62	2.63	2.47	2.50	2.52	2.74	2.92	2.81	2.57	2.63	2.51	2.58	2.64	2.59
Q20f Eating things like cakes, biscuits, chocolates or sweets makes me feel good															
I definitely disagree	7%	8%	7%	6%	9%	2%	8%	11%	11%	6%	7%	6%	7%	7%	7%
I tend to disagree	12%	12%	11%	9%	6%	15%	12%	17%	15%	9%	14%	10%	12%	12%	12%
I neither agree nor disagree	29%	26%	32%	26%	31%	27%	34%	30%	27%	31%	26%	30%	28%	29%	29%
I tend to agree	37%	39%	36%	41%	32%	40%	37%	35%	35%	40%	41%	35%	38%	37%	35%
I definitely agree	13%	13%	13%	16%	21%	13%	8%	6%	10%	11%	12%	17%	15%	12%	15%
Don't know	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	1%	2%	0%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	1.78	1.78	1.79	1.88	1.87	1.73	1.78	1.63	1.63	1.78	1.86	1.86	1.75	1.81	1.61
Q20g There are too many people who eat unhealthily in Scotland															
I definitely disagree	1%	1%	0%	1%	2%	-	1%	0%	0%	0%	2%	1%	1%	1%	-
I tend to disagree	3%	4%	2%	5%	3%	4%	1%	1%	2%	3%	4%	3%	2%	4%	-
I neither agree nor disagree	13%	12%	15%	16%	15%	11%	15%	10%	9%	13%	14%	17%	13%	14%	11%
I tend to agree	36%	34%	37%	35%	36%	36%	38%	36%	35%	37%	37%	34%	34%	36%	35%
I definitely agree	43%	45%	41%	40%	41%	46%	40%	48%	49%	42%	42%	40%	45%	42%	47%
Don't know	4%	4%	4%	4%	3%	4%	5%	5%	4%	5%	2%	4%	4%	4%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.11	2.27	1.97	1.89	2.14	2.15	2.26	2.27	2.05	2.13	2.09	2.17	2.03	2.15	2.11
Q20h Eating healthy food makes me feel good about myself															
I definitely disagree	1%	1%	1%	0%	3%	1%	1%	1%	1%	1%	0%	2%	1%	1%	3%
I tend to disagree	4%	5%	3%	3%	6%	3%	3%	5%	3%	5%	4%	3%	3%	4%	2%
I neither agree nor disagree	28%	35%	21%	17%	28%	28%	38%	34%	26%	26%	27%	30%	28%	28%	27%
I tend to agree	38%	35%	41%	40%	27%	44%	36%	40%	38%	38%	38%	39%	35%	39%	38%
I definitely agree	28%	22%	33%	36%	35%	22%	21%	19%	31%	27%	28%	25%	33%	25%	29%
Don't know	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	0%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	1.94	1.94	1.93	1.98	2.01	1.87	2.02	1.82	1.82	1.97	1.92	2.00	1.91	1.95	1.84
Q20i I know that in Scotland, we have to make some significant changes to what we eat to be more healthy															
I definitely disagree	1%	2%	1%	1%	3%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%
I tend to disagree	3%	4%	3%	6%	3%	2%	4%	1%	2%	5%	3%	3%	4%	3%	1%
I neither agree nor disagree	17%	17%	17%	19%	22%	13%	20%	13%	16%	13%	17%	23%	13%	19%	16%
I tend to agree	41%	39%	43%	36%	35%	48%	45%	43%	41%	45%	44%	35%	47%	39%	38%
I definitely agree	34%	36%	33%	35%	35%	33%	29%	38%	38%	32%	34%	34%	33%	35%	39%
Don't know	3%	3%	3%	3%	2%	3%	2%	3%	3%	3%	1%	4%	2%	3%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.38	2.47	2.29	2.14	2.29	2.35	2.53	2.69	2.61	2.34	2.29	2.28	2.42	2.35	2.55
Q20j I know I need to do something to eat more healthily															
I definitely disagree	4%	4%	3%	3%	3%	4%	3%	5%	3%	5%	4%	3%	4%	4%	5%
I tend to disagree	10%	11%	9%	6%	8%	11%	10%	17%	17%	7%	7%	9%	11%	10%	13%
I neither agree nor disagree	27%	30%	24%	20%	29%	23%	36%	32%	31%	24%	27%	27%	29%	25%	37%
I tend to agree	36%	33%	38%	38%	32%	37%	36%	33%	30%	41%	37%	34%	35%	37%	21%
I definitely agree	21%	19%	24%	29%	26%	22%	13%	12%	16%	20%	24%	25%	20%	22%	23%
Don't know	2%	3%	2%	3%	1%	3%	2%	2%	2%	3%	1%	3%	1%	3%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.79	2.90	2.68	2.53	2.70	2.71	2.89	3.18	3.14	2.72	2.74	2.59	2.71	2.80	2.99
Q20k I know I eat too many 'treats' like cakes, biscuits, chocolates or sweets every day															
I definitely disagree	12%	13%	11%	7%	14%	10%	10%	21%	17%	10%	12%	10%	14%	10%	21%
I tend to disagree	20%	24%	16%	16%	14%	24%	24%	23%	25%	19%	20%	17%	16%	22%	13%
I neither agree nor disagree	19%	17%	21%	22%	21%	14%	23%	17%	20%	21%	20%	16%	18%	19%	20%
I tend to agree	30%	29%	30%	30%	30%	32%	30%	26%	26%	31%	25%	34%	29%	30%	30%
I definitely agree	18%	15%	20%	23%	20%	20%	12%	11%	10%	17%	22%	22%	22%	16%	13%
Don't know	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.70	2.87	2.53	2.38	2.27	2.52	3.00	3.35	3.09	2.67	2.59	2.46	2.74	2.67	2.77
Q20I Healthy eating is too expensive															
I definitely disagree	9%	11%	8%	5%	6%	7%	12%	16%	14%	7%	9%	7%	12%	9%	3%
I tend to disagree	19%	21%	17%	13%	9%	14%	24%	33%	25%	17%	19%	14%	18%	18%	27%
I neither agree nor disagree	21%	23%	20%	20%	20%	21%	25%	23%	24%	24%	15%	21%	19%	22%	29%
I tend to agree	31%	30%	31%	35%	33%	37%	27%	20%	25%	34%	34%	29%	32%	31%	21%
I definitely agree	18%	13%	23%	25%	30%	19%	10%	6%	10%	15%	21%	26%	18%	18%	17%
Don't know	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.81	2.99	2.64	2.47	2.71	2.73	3.16	3.20	3.09	2.83	2.68	2.65	2.86	2.77	3.04
Q20m Most people lack time to make healthy meals															
I definitely disagree	8%	11%	5%	5%	8%	5%	12%	11%	12%	6%	4%	8%	12%	6%	7%
I tend to disagree	21%	21%	20%	13%	16%	23%	25%	29%	25%	24%	21%	14%	22%	20%	29%
I neither agree nor disagree	25%	28%	22%	22%	24%	22%	31%	28%	26%	22%	26%	27%	20%	26%	30%
I tend to agree	31%	26%	35%	38%	36%	34%	18%	23%	26%	34%	31%	31%	31%	31%	19%
I definitely agree	12%	9%	15%	19%	13%	13%	8%	5%	7%	9%	15%	17%	14%	12%	10%
Don't know	4%	5%	3%	3%	3%	4%	6%	5%	4%	5%	2%	4%	1%	5%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.36	3.38	3.33	3.13	3.15	3.30	3.51	3.74	3.64	3.32	3.36	3.15	3.32	3.36	3.46
Q20n Healthy eating isn't appealing															
I definitely disagree	20%	21%	19%	13%	20%	18%	20%	30%	29%	16%	21%	15%	21%	19%	25%
I tend to disagree	28%	27%	29%	27%	22%	30%	34%	29%	30%	30%	30%	25%	27%	28%	32%
I neither agree nor disagree	25%	26%	24%	27%	19%	23%	26%	26%	19%	27%	22%	29%	23%	26%	16%
I tend to agree	17%	15%	19%	18%	25%	19%	13%	10%	13%	20%	16%	17%	17%	17%	14%
I definitely agree	8%	9%	8%	11%	11%	8%	6%	3%	6%	5%	10%	11%	10%	7%	11%
Don't know	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	1%	3%	1%	3%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.11	2.18	2.04	2.15	2.12	2.09	2.15	2.02	1.91	2.09	2.17	2.24	2.07	2.13	1.95
Q20o I'm confident I know what makes up a healthy balanced diet															
I definitely disagree	1%	2%	1%	1%	3%	-	1%	0%	0%	-	1%	3%	1%	1%	-
I tend to disagree	5%	6%	5%	6%	4%	7%	7%	2%	2%	6%	7%	6%	6%	5%	4%
I neither agree nor disagree	20%	21%	19%	24%	21%	15%	17%	19%	16%	18%	21%	24%	17%	21%	16%
I tend to agree	49%	51%	47%	42%	45%	55%	55%	53%	51%	52%	48%	46%	49%	49%	51%
I definitely agree	23%	19%	27%	25%	26%	21%	18%	23%	30%	21%	22%	20%	26%	22%	28%
Don't know	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	0%	2%	2%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Norther...	Cent-ral S...	Souther...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q21a Eat at least 5 portions of a variety of fruit and vegetables each day															
Always or nearly always	20%	19%	21%	21%	14%	13%	21%	27%	30%	17%	16%	17%	20%	19%	29%
Mostly	24%	25%	24%	23%	26%	27%	22%	24%	32%	23%	25%	19%	29%	23%	23%
Sometimes	33%	33%	32%	34%	37%	34%	31%	29%	25%	37%	34%	34%	31%	34%	27%
Rarely	16%	15%	16%	15%	13%	20%	17%	14%	8%	18%	19%	18%	13%	18%	9%
Never	6%	7%	5%	5%	9%	5%	7%	5%	3%	5%	5%	10%	6%	6%	10%
Don't eat/buy/not applicable	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q21b Drink at least 6 to 8 cups or glasses of fluid every day (for example water, tea or coffee, etc.)															
Always or nearly always	34%	32%	36%	33%	35%	33%	33%	37%	43%	29%	32%	33%	36%	33%	41%
Mostly	31%	34%	29%	32%	30%	31%	30%	32%	28%	33%	31%	32%	33%	31%	23%
Sometimes	20%	20%	19%	22%	19%	18%	20%	18%	17%	21%	22%	18%	20%	21%	9%
Rarely	10%	8%	11%	9%	9%	12%	12%	8%	8%	11%	8%	11%	7%	10%	15%
Never	4%	5%	4%	3%	7%	5%	4%	5%	3%	4%	5%	5%	4%	4%	10%
Don't eat/buy/not applicable	1%	1%	1%	2%	1%	0%	1%	1%	1%	0%	1%	2%	1%	1%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q21c Look at the front of pack traffic light, or colour coded labelling which shows how many calories, sugar, salt and saturated f...															
Always or nearly always	15%	13%	17%	18%	10%	15%	11%	17%	18%	16%	13%	12%	13%	15%	23%
Mostly	25%	23%	26%	28%	26%	25%	25%	19%	26%	25%	24%	24%	26%	24%	29%
Sometimes	30%	29%	31%	31%	37%	31%	28%	26%	27%	29%	35%	31%	32%	31%	18%
Rarely	15%	18%	13%	13%	13%	12%	15%	22%	15%	18%	15%	14%	18%	15%	8%
Never	13%	16%	10%	8%	12%	14%	19%	15%	12%	12%	11%	17%	10%	14%	18%
Don't eat/buy/not applicable	2%	1%	3%	3%	2%	2%	2%	2%	2%	1%	3%	3%	2%	2%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q21d Consider the amount of calories I'm consuming each day															
Always or nearly always	11%	10%	13%	18%	12%	11%	6%	6%	12%	10%	10%	12%	12%	11%	15%
Mostly	19%	17%	21%	23%	19%	19%	18%	16%	22%	21%	18%	15%	19%	20%	16%
Sometimes	26%	22%	30%	25%	33%	27%	24%	22%	25%	25%	33%	22%	29%	26%	15%
Rarely	19%	22%	17%	19%	16%	20%	14%	25%	19%	19%	19%	20%	18%	20%	19%
Never	22%	27%	17%	12%	19%	21%	35%	29%	20%	22%	17%	27%	19%	22%	30%
Don't eat/buy/not applicable	3%	3%	3%	3%	2%	3%	2%	3%	1%	2%	3%	4%	4%	2%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q21e Use a calorie counting app to record my calorie intake															
Always or nearly always	7%	6%	7%	11%	9%	7%	3%	3%	6%	6%	6%	9%	8%	6%	12%
Mostly	7%	6%	8%	11%	9%	7%	2%	3%	8%	5%	7%	8%	4%	8%	6%
Sometimes	14%	11%	18%	22%	21%	10%	11%	5%	13%	16%	15%	14%	17%	14%	10%
Rarely	14%	12%	15%	18%	8%	15%	15%	11%	10%	16%	17%	13%	11%	15%	13%
Never	50%	58%	42%	29%	46%	53%	58%	72%	57%	49%	48%	46%	49%	50%	48%
Don't eat/buy/not applicable	8%	7%	9%	8%	8%	8%	11%	6%	7%	8%	8%	10%	11%	7%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q22a Eating at least 5 portions of a variety of fruit and vegetables each day															
Very important	35%	33%	37%	34%	33%	36%	34%	37%	39%	32%	34%	35%	40%	32%	40%
Quite important	45%	45%	45%	42%	45%	45%	45%	49%	44%	51%	48%	38%	43%	46%	40%
Not very important	14%	16%	13%	17%	13%	16%	16%	9%	12%	13%	13%	18%	12%	16%	9%
Not at all important	4%	5%	2%	4%	8%	1%	3%	3%	2%	4%	2%	6%	3%	4%	7%
Don't know	2%	2%	3%	3%	1%	2%	2%	2%	2%	1%	3%	3%	2%	2%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q22b Only occasion-ally choosing foods t-hat are high in fat, salt or sugars (e.g. confe-ctionery, biscuits, ca-kes)															
Very important	27%	26%	29%	31%	28%	26%	22%	26%	30%	25%	30%	25%	31%	26%	27%
Quite important	45%	43%	48%	42%	42%	49%	48%	48%	47%	48%	42%	44%	49%	44%	42%
Not very important	18%	21%	15%	19%	16%	20%	18%	16%	14%	21%	20%	17%	13%	20%	14%
Not at all important	6%	7%	6%	6%	12%	2%	8%	6%	6%	5%	5%	9%	4%	7%	10%
Don't know	3%	3%	3%	3%	1%	3%	4%	4%	3%	1%	3%	5%	3%	3%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q22c Look at the front of pack traffic light, or colour coding labelli-ng which shows how many calories, sugar, salt and saturated f...															
Very important	23%	21%	24%	25%	23%	25%	18%	20%	25%	23%	19%	23%	24%	22%	30%
Quite important	41%	39%	43%	41%	38%	39%	44%	43%	38%	43%	43%	40%	44%	41%	32%
Not very important	22%	25%	20%	24%	24%	23%	19%	21%	23%	25%	24%	18%	19%	24%	19%
Not at all important	10%	11%	8%	6%	10%	8%	14%	12%	9%	7%	8%	13%	9%	9%	13%
Don't know	4%	5%	4%	4%	4%	4%	5%	4%	4%	2%	5%	5%	3%	5%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q22d Eating less meat															
Very important	20%	16%	25%	24%	21%	24%	13%	18%	22%	18%	19%	23%	22%	20%	20%
Quite important	30%	26%	33%	28%	32%	29%	33%	28%	28%	30%	34%	27%	36%	28%	23%
Not very important	29%	32%	26%	28%	24%	25%	36%	32%	29%	30%	30%	27%	25%	30%	32%
Not at all important	18%	23%	14%	15%	21%	18%	18%	20%	18%	20%	15%	19%	15%	19%	19%
Don't know	3%	3%	3%	4%	2%	5%	1%	2%	2%	2%	2%	4%	1%	3%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q22e Trying to balance my diet by thinking about food groups such as protein, fruits and vegetables, dairy and starchy foods															
Very important	28%	23%	32%	33%	32%	23%	22%	24%	33%	25%	25%	27%	31%	26%	31%
Quite important	45%	45%	45%	38%	39%	49%	51%	50%	45%	47%	50%	40%	47%	45%	31%
Not very important	19%	23%	16%	21%	19%	22%	16%	17%	15%	22%	19%	20%	16%	20%	25%
Not at all important	5%	6%	5%	4%	8%	2%	9%	5%	4%	4%	4%	8%	3%	6%	8%
Don't know	3%	3%	3%	3%	1%	3%	2%	4%	3%	2%	2%	4%	2%	3%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23a Beans and fruit and vegetables are all good sources of fibre															
TRUE	88%	88%	88%	80%	84%	90%	93%	94%	89%	90%	91%	82%	87%	87%	95%
FALSE	7%	7%	7%	11%	9%	7%	4%	2%	5%	7%	6%	9%	10%	6%	-
DON'T KNOW	6%	5%	6%	9%	7%	3%	2%	3%	6%	3%	3%	9%	3%	7%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23b It is a healthy choice to avoid carbohydrates such as bread, pasta, rice and potatoes															
TRUE	33%	30%	35%	32%	32%	36%	33%	31%	26%	36%	34%	34%	33%	32%	35%
FALSE	53%	54%	52%	50%	50%	51%	56%	58%	60%	50%	54%	48%	53%	52%	56%
DON'T KNOW	14%	16%	13%	18%	18%	12%	11%	11%	13%	14%	12%	17%	14%	15%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23c Eating too much sugar and fat can lead to becoming overweight or developing obesity															
TRUE	90%	91%	90%	83%	89%	92%	94%	96%	91%	90%	88%	90%	91%	89%	92%
FALSE	6%	5%	7%	12%	6%	4%	3%	2%	4%	7%	9%	4%	7%	6%	3%
DON'T KNOW	4%	4%	4%	5%	5%	4%	3%	2%	5%	2%	3%	6%	2%	5%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23d Too much salt can raise your blood pressure															
TRUE	86%	86%	86%	76%	84%	89%	93%	93%	86%	89%	83%	85%	88%	85%	88%
FALSE	6%	7%	5%	12%	9%	4%	3%	1%	5%	4%	10%	6%	6%	7%	3%
DON'T KNOW	8%	7%	9%	12%	7%	7%	5%	6%	8%	7%	7%	9%	6%	8%	9%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23e Foods, such as biscuits, cakes, confectionery and savoury snacks should only be eaten occasionally and in small amou...															
TRUE	87%	86%	88%	81%	82%	92%	90%	92%	88%	91%	85%	83%	88%	86%	94%
FALSE	7%	7%	6%	10%	11%	3%	4%	4%	6%	5%	11%	6%	8%	7%	2%
DON'T KNOW	6%	7%	6%	9%	7%	5%	6%	4%	6%	3%	4%	11%	4%	8%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23f You should avoid sugary drinks such as colas or lemonade															
TRUE	86%	87%	85%	77%	81%	90%	90%	96%	88%	88%	84%	83%	89%	84%	92%
FALSE	8%	9%	8%	13%	12%	9%	6%	1%	6%	8%	12%	9%	8%	9%	5%
DON'T KNOW	6%	4%	7%	11%	7%	2%	4%	3%	6%	4%	4%	9%	3%	7%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23g The natural sugars in fruit juice are good for you															
TRUE	42%	43%	41%	42%	42%	42%	38%	45%	45%	37%	46%	41%	46%	40%	47%
FALSE	40%	36%	43%	39%	39%	44%	41%	37%	34%	45%	40%	39%	39%	40%	36%
DON'T KNOW	18%	20%	16%	19%	19%	14%	21%	18%	21%	18%	14%	20%	15%	20%	16%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem- ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort- her...	Cent- ral S...	Sout- her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23h Calories in alcoholic drinks don't count															
TRUE	8%	9%	7%	14%	7%	7%	3%	2%	5%	5%	9%	11%	9%	7%	5%
FALSE	87%	86%	88%	76%	86%	91%	91%	95%	89%	92%	86%	80%	87%	86%	91%
DON'T KNOW	6%	6%	6%	10%	6%	3%	5%	3%	5%	2%	5%	10%	4%	6%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23i You should avoid eating oily fish as it is too fatty															
TRUE	10%	9%	11%	17%	15%	9%	4%	3%	7%	8%	11%	14%	12%	9%	13%
FALSE	79%	81%	77%	64%	71%	83%	90%	93%	84%	82%	84%	68%	78%	79%	80%
DON'T KNOW	11%	10%	12%	19%	15%	8%	6%	4%	9%	10%	5%	17%	9%	12%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23j Tinned fruit does not count as 1 of your 5 a day															
TRUE	18%	18%	17%	20%	21%	20%	11%	15%	18%	14%	23%	18%	20%	18%	10%
FALSE	66%	64%	68%	58%	65%	70%	73%	69%	68%	67%	65%	64%	68%	64%	78%
DON'T KNOW	16%	18%	15%	21%	14%	10%	16%	16%	13%	19%	12%	18%	12%	18%	12%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q23k Full fat dairy products are better for you than lower fat															
TRUE	20%	17%	23%	24%	27%	20%	16%	13%	23%	17%	19%	23%	19%	21%	21%
FALSE	59%	64%	55%	48%	52%	63%	68%	71%	59%	64%	60%	55%	62%	58%	70%
DON'T KNOW	20%	18%	22%	28%	21%	17%	15%	15%	18%	20%	21%	23%	20%	22%	8%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ22 Calories - Male															
Under estimate	38%	39%	38%	41%	42%	37%	35%	35%	45%	38%	40%	31%	41%	37%	42%
Correct estimate	25%	22%	29%	25%	27%	33%	28%	17%	27%	27%	27%	22%	23%	26%	27%
Over estimate	9%	8%	10%	9%	9%	11%	12%	6%	7%	11%	12%	6%	10%	9%	6%
Don't know	28%	32%	24%	25%	22%	20%	26%	42%	21%	24%	21%	40%	26%	28%	25%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ22a.1 Calories - Male															
2500	25%	22%	29%	25%	27%	33%	28%	17%	27%	27%	27%	22%	23%	26%	27%
1000	1%	2%	0%	1%	1%	2%	2%	-	-	2%	1%	1%	2%	1%	-
1500	2%	3%	2%	2%	2%	1%	3%	4%	3%	2%	4%	1%	3%	2%	4%
2000	18%	16%	21%	20%	24%	15%	19%	16%	24%	21%	14%	14%	18%	18%	25%
3000	5%	5%	6%	4%	7%	7%	7%	5%	4%	8%	8%	3%	6%	5%	5%
Don't know	28%	32%	24%	25%	22%	20%	26%	42%	21%	24%	21%	40%	26%	28%	25%
Another number	20%	21%	18%	23%	18%	22%	16%	16%	22%	15%	25%	18%	22%	19%	14%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ23 Calories - Female															
Under estimate	37%	36%	37%	39%	38%	33%	37%	35%	44%	36%	38%	30%	38%	36%	38%
Correct estimate	29%	24%	33%	30%	31%	36%	28%	20%	27%	33%	30%	26%	27%	29%	28%
Over estimate	7%	6%	8%	7%	9%	9%	9%	3%	8%	7%	11%	5%	8%	7%	8%
Don't know	28%	33%	22%	23%	22%	22%	26%	42%	22%	25%	22%	39%	27%	28%	25%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ22b.1 Calories - Female															
2500	3%	2%	4%	4%	5%	3%	5%	0%	3%	3%	5%	2%	4%	3%	1%
1000	1%	1%	1%	0%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	-
1500	11%	8%	13%	11%	8%	10%	15%	10%	12%	13%	11%	7%	11%	11%	9%
2000	29%	24%	33%	30%	31%	36%	28%	20%	27%	33%	30%	26%	27%	29%	28%
3000	1%	1%	0%	1%	-	1%	1%	0%	0%	1%	-	1%	-	1%	-
Don't know	28%	33%	22%	23%	22%	22%	26%	42%	22%	25%	22%	39%	27%	28%	25%
Another number	28%	30%	26%	30%	33%	26%	25%	25%	34%	26%	32%	23%	29%	27%	36%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q26 If you drink alcoholic drinks, are you aware of how many calories are in them?															
Yes – every time I drink them	10%	11%	8%	12%	10%	9%	8%	7%	15%	6%	11%	8%	13%	8%	11%
Yes – some of the time when I drink them	24%	20%	27%	29%	26%	23%	20%	18%	24%	29%	20%	20%	21%	25%	18%
No – never think of the calories when I drink them	44%	50%	39%	40%	38%	45%	49%	50%	44%	46%	44%	42%	41%	45%	45%
I don't drink alcoholic drinks	21%	17%	25%	16%	26%	21%	22%	24%	15%	18%	24%	27%	24%	20%	26%
Don't know	1%	2%	1%	2%	1%	2%	1%	1%	2%	-	0%	3%	1%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	794	396	398	219	111	152	136	176	230	237	131	196	187	563	44
Weighted	796	409	387	254	112	144	118	169	205	231	146	214	199	552	45
Q26a Do the calories in alcohol have any impact on what or how much you drink?															
Yes – I tend to choose drinks with lower calories	10%	10%	10%	14%	10%	11%	4%	6%	10%	8%	15%	7%	16%	8%	7%
Yes – I tend to drink less because of the calorie content	18%	12%	25%	25%	16%	14%	13%	16%	15%	20%	20%	18%	14%	20%	14%
Yes – another impact	6%	6%	6%	6%	6%	5%	4%	8%	8%	3%	7%	6%	6%	6%	6%
No – I drink what I want regardless of calories	62%	68%	55%	49%	67%	66%	72%	68%	63%	68%	54%	61%	58%	63%	74%
Don't know	4%	5%	4%	6%	1%	5%	6%	2%	4%	1%	5%	8%	5%	4%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q27 How often have you had takeaway/home delivery food in the past month?															
More than once a week	6%	6%	7%	13%	9%	5%	1%	0%	6%	4%	7%	9%	6%	6%	7%
Once a week	18%	16%	20%	24%	27%	19%	11%	8%	19%	18%	21%	16%	19%	19%	7%
2-3 times per month	17%	16%	18%	25%	17%	17%	14%	9%	16%	19%	14%	18%	17%	18%	5%
Once a month	22%	24%	21%	24%	25%	25%	21%	17%	19%	25%	25%	20%	21%	23%	21%
Haven't had a takeaway in the past month	36%	38%	34%	14%	22%	34%	52%	66%	40%	34%	33%	37%	37%	33%	60%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.40	3.40	3.41	3.63	3.57	3.40	3.26	3.06	3.27	3.39	3.45	3.49	3.43	3.40	3.28
Q28a I don't want to think about healthy choices when I order takeaway/delivery															
Strongly agree	17%	16%	18%	25%	23%	16%	15%	5%	14%	15%	20%	20%	18%	17%	13%
Agree	30%	31%	30%	32%	35%	28%	27%	29%	30%	31%	30%	30%	30%	31%	27%
Neither agree nor disagree	28%	28%	27%	24%	21%	33%	30%	31%	25%	30%	25%	28%	28%	27%	31%
Disagree	16%	15%	16%	13%	10%	17%	19%	19%	19%	14%	13%	16%	15%	16%	19%
Strongly disagree	5%	5%	5%	4%	8%	2%	6%	7%	6%	5%	8%	3%	5%	5%	3%
Don't know	4%	4%	5%	3%	3%	4%	2%	9%	6%	4%	5%	4%	4%	4%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.71	3.56	3.85	3.89	3.63	3.66	3.64	3.59	3.63	3.76	3.69	3.74	3.71	3.70	3.81
Q28b There are not enough healthy choices when ordering takeaway/delivery															
Strongly agree	23%	19%	27%	32%	20%	22%	21%	14%	19%	25%	21%	25%	24%	23%	22%
Agree	34%	31%	37%	33%	41%	36%	34%	30%	33%	36%	38%	31%	34%	34%	36%
Neither agree nor disagree	25%	28%	21%	22%	24%	20%	26%	31%	29%	22%	20%	27%	24%	25%	25%
Disagree	11%	14%	8%	10%	9%	16%	11%	9%	9%	12%	13%	9%	9%	11%	7%
Strongly disagree	1%	1%	2%	0%	5%	1%	3%	-	2%	1%	1%	1%	3%	1%	-
Don't know	6%	7%	5%	3%	1%	4%	5%	16%	8%	5%	6%	6%	6%	6%	10%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.34	3.29	3.39	3.36	3.15	3.32	3.31	3.50	3.43	3.22	3.43	3.33	3.48	3.27	3.63
Q28c Portion sizes of takeaways/delivery food are too big															
Strongly agree	15%	13%	17%	18%	15%	14%	12%	13%	15%	13%	15%	17%	20%	13%	22%
Agree	28%	27%	29%	26%	25%	29%	31%	31%	31%	24%	30%	27%	29%	27%	33%
Neither agree nor disagree	31%	33%	28%	31%	25%	32%	33%	31%	29%	35%	34%	26%	28%	32%	21%
Disagree	16%	17%	16%	18%	25%	14%	17%	9%	13%	20%	10%	20%	14%	18%	10%
Strongly disagree	5%	4%	5%	5%	8%	6%	4%	2%	5%	4%	5%	5%	4%	5%	5%
Don't know	5%	6%	5%	2%	1%	5%	2%	14%	7%	4%	5%	5%	4%	5%	9%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.32	3.23	3.40	3.55	3.13	3.39	3.21	3.15	3.32	3.29	3.41	3.29	3.38	3.30	3.29
Q28d Having calories for meals displayed on a menu would make me more likely to choose to eat there															
Strongly agree	18%	16%	20%	27%	18%	18%	13%	10%	16%	17%	18%	21%	19%	18%	23%
Agree	26%	24%	27%	24%	19%	32%	28%	25%	29%	25%	31%	21%	29%	25%	19%
Neither agree nor disagree	29%	31%	27%	25%	31%	25%	31%	35%	30%	33%	25%	29%	26%	30%	28%
Disagree	14%	15%	14%	14%	16%	13%	14%	15%	12%	13%	16%	16%	14%	14%	17%
Strongly disagree	9%	10%	7%	6%	13%	8%	10%	8%	9%	9%	6%	9%	9%	9%	10%
Don't know	4%	4%	4%	3%	2%	4%	3%	7%	4%	4%	4%	4%	4%	4%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.28	3.24	3.32	3.55	3.30	3.16	3.09	3.10	3.15	3.22	3.44	3.33	3.36	3.26	3.13
Q28e I find it difficult to know which optio-ns are healthy and w-hich are not healthy when ordering takew-ay/delivery															
Strongly agree	17%	16%	18%	26%	19%	14%	11%	9%	14%	13%	22%	20%	22%	15%	15%
Agree	27%	25%	28%	28%	28%	26%	24%	26%	26%	30%	30%	22%	26%	27%	23%
Neither agree nor disagree	24%	26%	23%	22%	22%	24%	30%	26%	24%	26%	19%	27%	20%	26%	24%
Disagree	21%	22%	20%	16%	19%	26%	24%	22%	24%	21%	19%	19%	19%	21%	23%
Strongly disagree	7%	6%	7%	5%	9%	7%	7%	6%	8%	6%	6%	6%	8%	6%	9%
Don't know	5%	5%	5%	3%	4%	4%	3%	10%	5%	4%	4%	5%	6%	4%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.72	3.71	3.72	3.69	3.53	3.79	3.74	3.81	3.69	3.72	3.73	3.73	3.82	3.67	3.86
Q28f All takeaways should display calories on their menus															
Strongly agree	26%	26%	26%	30%	24%	26%	25%	23%	25%	25%	25%	29%	31%	24%	34%
Agree	34%	33%	35%	29%	30%	39%	37%	36%	33%	38%	37%	28%	34%	34%	28%
Neither agree nor disagree	24%	26%	22%	22%	26%	22%	26%	25%	26%	20%	23%	26%	19%	26%	24%
Disagree	9%	9%	10%	12%	11%	9%	7%	7%	10%	9%	7%	11%	8%	10%	5%
Strongly disagree	4%	3%	4%	5%	8%	2%	4%	1%	3%	5%	5%	2%	5%	3%	5%
Don't know	3%	3%	3%	3%	1%	2%	2%	7%	4%	3%	3%	3%	3%	3%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	4.33	4.24	4.42	4.33	4.39	4.37	4.31	4.27	4.33	4.37	4.25	4.34	4.37	4.30	4.49
Q28g All takeaways should display allergens on their menus															
Strongly agree	49%	44%	55%	52%	55%	51%	47%	42%	47%	52%	47%	51%	51%	48%	59%
Agree	33%	35%	31%	29%	30%	36%	36%	36%	36%	31%	34%	31%	33%	33%	26%
Neither agree nor disagree	13%	16%	10%	14%	12%	9%	16%	14%	12%	11%	14%	14%	11%	14%	12%
Disagree	2%	2%	1%	2%	2%	2%	-	2%	2%	2%	3%	1%	1%	2%	-
Strongly disagree	0%	0%	0%	0%	1%	0%	-	-	-	0%	1%	0%	0%	0%	-
Don't know	3%	3%	2%	2%	1%	2%	1%	7%	4%	3%	1%	3%	2%	3%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q29 Which, if any, of the following would make it easier for you to eat healthily when ordering a takeaway or delivery?															
Showing the calories in food on menus	35%	33%	37%	32%	29%	38%	43%	34%	34%	39%	38%	29%	34%	36%	31%
Smaller portion sizes	30%	28%	32%	30%	22%	34%	29%	34%	27%	26%	39%	30%	33%	29%	30%
More healthy options	43%	40%	46%	44%	39%	49%	43%	40%	44%	43%	46%	40%	41%	44%	38%
Better promotion of healthy options	31%	29%	33%	30%	33%	33%	30%	29%	29%	36%	32%	27%	31%	31%	28%
Being able spot healthy options quickly and easily	31%	32%	31%	28%	29%	31%	35%	37%	34%	34%	34%	25%	32%	31%	35%
Lower prices for healthy options	38%	36%	40%	39%	36%	42%	38%	36%	29%	42%	44%	39%	37%	40%	30%
Fewer promotions on unhealthy options	17%	16%	18%	21%	14%	18%	15%	14%	18%	20%	16%	14%	20%	16%	18%
Not being asked if I want to go large, make it a meal deal, or if I want to add sides or extras	19%	18%	20%	18%	15%	22%	19%	18%	17%	20%	22%	16%	18%	19%	16%
Other	0%	-	0%	0%	-	-	1%	-	0%	0%	-	-	0%	-	1%
I don't want to eat healthily when ordering a takeaway or delivery	13%	12%	14%	14%	20%	12%	13%	8%	11%	16%	11%	13%	14%	13%	13%
I already find it easy to eat healthily when ordering takeaway/delivery	5%	6%	4%	3%	3%	3%	8%	9%	9%	3%	5%	4%	6%	5%	6%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Nothing/none	8%	10%	6%	3%	5%	8%	11%	15%	10%	7%	5%	8%	9%	7%	13%
Don't know	5%	5%	5%	4%	6%	5%	5%	6%	5%	3%	5%	7%	5%	5%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q30a Cooked at home															
MORE	34%	32%	37%	42%	37%	30%	29%	30%	29%	33%	41%	37%	35%	34%	36%
LESS	10%	10%	11%	17%	12%	12%	4%	4%	7%	8%	11%	15%	10%	11%	6%
NO CHANGE	55%	58%	52%	41%	51%	58%	67%	66%	64%	59%	48%	49%	55%	55%	58%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q30b Had takeaway food direct from a re-staurant/takeaway/f-ast food outlet															
MORE	13%	11%	15%	23%	14%	16%	4%	3%	11%	9%	15%	17%	14%	13%	10%
LESS	27%	28%	27%	31%	26%	23%	24%	30%	21%	28%	34%	29%	27%	28%	26%
NO CHANGE	60%	61%	58%	46%	60%	61%	72%	68%	68%	63%	51%	54%	59%	60%	64%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q30c Had takeaway food from ordering delivery service e.g. Just Eat, Deliveroo, UberEats															
MORE	13%	10%	15%	24%	17%	12%	2%	2%	10%	9%	13%	19%	14%	13%	7%
LESS	25%	25%	25%	30%	23%	21%	20%	26%	21%	24%	32%	24%	23%	26%	21%
NO CHANGE	62%	65%	60%	46%	60%	66%	78%	72%	69%	67%	55%	58%	62%	61%	72%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q30d Eaten snacks and treats															
MORE	20%	15%	25%	33%	25%	19%	7%	9%	12%	22%	19%	25%	20%	21%	14%
LESS	23%	23%	23%	25%	20%	21%	23%	25%	21%	21%	29%	22%	22%	24%	20%
NO CHANGE	57%	62%	52%	43%	56%	60%	70%	66%	66%	57%	52%	52%	57%	56%	66%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q30e Bought snacks and treats on special offer															
MORE	18%	14%	22%	32%	22%	13%	8%	6%	12%	17%	17%	25%	20%	18%	12%
LESS	23%	24%	23%	23%	21%	22%	21%	27%	22%	21%	26%	25%	21%	24%	22%
NO CHANGE	59%	63%	55%	44%	57%	64%	71%	66%	66%	62%	57%	50%	59%	58%	66%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q31 How serious a problem do you think obesity is in Scotland today?															
Very serious	47%	48%	45%	39%	38%	51%	46%	62%	52%	42%	47%	47%	53%	44%	54%
Fairly serious	42%	41%	43%	44%	50%	40%	45%	35%	40%	48%	43%	38%	39%	44%	39%
Not very serious	6%	6%	7%	13%	7%	5%	3%	-	5%	6%	7%	8%	5%	7%	2%
Not at all serious	1%	1%	1%	0%	2%	-	1%	0%	0%	1%	1%	1%	0%	1%	2%
Don't know	4%	4%	4%	4%	3%	4%	5%	3%	3%	3%	3%	6%	3%	5%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q32 Do you believe there is a definite link between obesity and the likelihood of getting some types of cancer?															
Yes	69%	70%	67%	65%	67%	73%	73%	68%	74%	74%	70%	58%	65%	69%	78%
No	12%	12%	12%	17%	13%	8%	7%	12%	14%	9%	10%	15%	16%	11%	6%
Don't know	19%	18%	21%	18%	20%	18%	20%	20%	12%	17%	20%	27%	19%	20%	16%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q33 Coronavirus can be more severe for people living with overweight or obesity															
Strongly agree	50%	52%	49%	47%	50%	50%	50%	54%	61%	57%	42%	40%	51%	49%	57%
Agree	32%	31%	33%	32%	29%	34%	32%	32%	27%	30%	41%	31%	33%	32%	26%
Neither agree nor disagree	11%	10%	11%	11%	14%	9%	12%	7%	7%	8%	9%	17%	11%	10%	12%
Disagree	1%	1%	2%	2%	2%	1%	-	2%	1%	1%	2%	2%	1%	2%	-
Strongly disagree	0%	0%	1%	1%	1%	-	1%	-	-	-	1%	1%	0%	0%	-
Don't know	6%	6%	5%	7%	4%	6%	6%	5%	5%	4%	5%	8%	3%	7%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.39	3.41	3.37	3.45	3.13	3.24	3.37	3.64	3.49	3.34	3.39	3.36	3.55	3.34	3.32
Q34a Promotional offers on foods high in fat, sugar and salt should be banned															
Strongly agree	20%	20%	19%	22%	20%	17%	20%	19%	22%	20%	18%	19%	26%	17%	19%
Agree	31%	32%	30%	29%	24%	32%	27%	40%	31%	32%	35%	28%	30%	31%	29%
Neither agree nor disagree	24%	24%	23%	23%	20%	22%	30%	25%	25%	21%	22%	27%	19%	25%	27%
Disagree	15%	13%	18%	18%	20%	14%	18%	9%	13%	18%	16%	14%	16%	15%	17%
Strongly disagree	8%	9%	8%	6%	15%	14%	6%	4%	7%	10%	8%	8%	6%	9%	8%
Don't know	2%	2%	2%	2%	1%	2%	1%	2%	2%	0%	1%	3%	1%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.13	3.07	3.19	3.29	3.05	3.01	3.09	3.11	3.14	3.11	3.15	3.13	3.16	3.13	3.00
Q34b Standard portion sizes of items such as chocolate bars, s-avoury snacks, crisps, sweets, cakes, muffins should be reduced															
Strongly agree	12%	11%	14%	17%	14%	10%	10%	8%	12%	11%	12%	14%	13%	12%	12%
Agree	26%	25%	27%	28%	23%	26%	23%	28%	26%	28%	28%	23%	26%	27%	20%
Neither agree nor disagree	31%	33%	28%	26%	30%	27%	38%	35%	32%	31%	28%	30%	31%	30%	33%
Disagree	18%	16%	19%	17%	14%	20%	16%	19%	15%	18%	20%	18%	18%	17%	27%
Strongly disagree	10%	11%	9%	9%	16%	13%	9%	7%	11%	10%	9%	11%	9%	11%	8%
Don't know	3%	3%	3%	3%	3%	4%	3%	4%	4%	2%	2%	4%	3%	4%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.98	3.90	4.06	4.03	4.13	3.89	3.97	3.90	3.95	3.98	3.92	4.05	4.05	3.97	3.88
Q34c Unhealthy foods seem to be on promotion more often than healthy ones															
Strongly agree	34%	30%	37%	39%	44%	31%	31%	23%	31%	34%	31%	37%	38%	33%	24%
Agree	35%	33%	36%	31%	31%	38%	34%	39%	33%	37%	36%	33%	33%	35%	41%
Neither agree nor disagree	21%	26%	17%	19%	15%	20%	23%	28%	25%	18%	23%	19%	19%	22%	25%
Disagree	4%	4%	4%	5%	5%	5%	3%	2%	4%	4%	6%	3%	5%	4%	5%
Strongly disagree	2%	2%	2%	2%	2%	4%	2%	-	1%	3%	1%	2%	2%	2%	-
Don't know	5%	6%	4%	4%	3%	2%	7%	8%	6%	5%	2%	5%	3%	5%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.79	3.71	3.86	3.90	3.70	3.84	3.69	3.71	3.68	3.84	3.79	3.82	3.86	3.77	3.65
Q34d It is too easy to buy larger / sharing packs of snacks and sweets then eat the whole pack yourself															
Strongly agree	27%	22%	31%	35%	27%	27%	20%	20%	23%	28%	29%	28%	31%	26%	17%
Agree	38%	39%	37%	31%	34%	44%	39%	43%	37%	39%	39%	36%	39%	36%	46%
Neither agree nor disagree	21%	25%	18%	21%	21%	17%	29%	21%	22%	21%	18%	24%	16%	23%	23%
Disagree	7%	8%	7%	7%	9%	6%	7%	8%	9%	7%	8%	6%	8%	7%	7%
Strongly disagree	4%	3%	4%	4%	6%	5%	3%	3%	4%	3%	5%	3%	4%	4%	5%
Don't know	3%	4%	2%	3%	3%	2%	2%	4%	5%	2%	1%	4%	2%	4%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q35 Would you support restricting the marketing / promotion o...															
Yes	57%	57%	57%	53%	49%	57%	54%	69%	65%	59%	55%	50%	62%	55%	59%
No	28%	29%	27%	31%	38%	27%	28%	19%	23%	28%	31%	31%	25%	29%	27%
Don't know	15%	14%	16%	16%	13%	16%	18%	12%	13%	13%	15%	19%	13%	16%	13%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q36 Have you seen the Eatwell Guide?															
Yes, online / on a website	13%	11%	15%	18%	19%	13%	11%	5%	18%	11%	10%	14%	14%	13%	8%
Yes, in medical centr-e/GP/hospital/dentist	14%	13%	15%	15%	17%	13%	11%	13%	15%	12%	20%	12%	18%	13%	10%
Yes, in school	12%	6%	17%	31%	8%	5%	2%	-	9%	10%	19%	11%	12%	12%	2%
Yes, at college/university	5%	3%	7%	11%	6%	3%	2%	-	7%	4%	4%	6%	5%	5%	3%
Yes, at workplace	8%	7%	9%	13%	11%	5%	8%	2%	10%	8%	6%	8%	7%	9%	3%
Yes, at an event I attended	4%	4%	4%	6%	5%	3%	2%	2%	5%	3%	3%	4%	3%	4%	-
Yes, somewhere else	4%	3%	4%	3%	5%	3%	4%	3%	3%	3%	4%	5%	5%	3%	8%
No, not seen	53%	62%	44%	29%	48%	59%	64%	76%	56%	57%	46%	50%	48%	53%	67%
Don't know	4%	4%	4%	5%	3%	5%	5%	3%	2%	3%	6%	6%	4%	4%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	417	156	261	171	74	68	54	50	110	111	80	116	112	286	19
Weighted	433	168	265	200	75	65	47	47	100	110	93	129	125	289	19
Q37 How well do you feel you understand the Eatwell Guide?															
Very well	32%	30%	33%	36%	38%	27%	20%	25%	38%	23%	31%	37%	38%	31%	10%
Fairly well	57%	55%	58%	52%	53%	60%	70%	66%	54%	67%	59%	49%	52%	57%	80%
Not very well	9%	9%	8%	9%	8%	9%	10%	6%	4%	8%	6%	14%	8%	9%	10%
Not at all well	1%	4%	-	1%	1%	3%	-	2%	3%	1%	1%	-	-	2%	-
Don't know	1%	2%	0%	1%	-	2%	-	-	-	1%	3%	-	2%	0%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	417	156	261	171	74	68	54	50	110	111	80	116	112	286	19
Weighted	433	168	265	200	75	65	47	47	100	110	93	129	125	289	19
Q38 Have you personally used the Eatwell guide?															
Yes	35%	35%	35%	41%	30%	40%	19%	26%	39%	32%	30%	39%	32%	37%	27%
No	65%	65%	65%	59%	70%	60%	81%	74%	61%	68%	70%	61%	68%	63%	73%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q39 To what extent would further guidance on eating a heathy ...															
Very useful	19%	19%	20%	24%	21%	18%	17%	15%	16%	19%	24%	19%	17%	20%	24%
Fairly useful	47%	46%	48%	48%	45%	52%	44%	45%	45%	48%	49%	46%	51%	46%	42%
Not very useful	19%	21%	18%	17%	18%	17%	21%	25%	24%	21%	15%	17%	16%	21%	17%
Not at all useful	7%	8%	7%	6%	8%	6%	8%	10%	11%	6%	4%	7%	9%	6%	13%
Don't know	7%	7%	7%	6%	8%	6%	11%	5%	4%	5%	8%	10%	7%	7%	5%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q40 Which, if any, of the following applies to you?															
Completely vegetarian	7%	6%	8%	12%	11%	6%	1%	2%	8%	4%	9%	8%	9%	7%	6%
Pescetarian (eat a vegetarian diet which also includes fish but no meat)	4%	4%	4%	4%	6%	6%	3%	3%	5%	5%	3%	3%	5%	4%	7%
Flexitarian (actively reducing the amount of meat and dairy in my diet)	17%	15%	20%	20%	11%	21%	16%	17%	18%	19%	21%	13%	19%	17%	11%
Vegan	3%	2%	4%	7%	3%	1%	2%	0%	3%	5%	2%	3%	4%	3%	7%
Allergic to certain foods or ingredients	6%	6%	7%	7%	8%	6%	7%	3%	8%	5%	3%	7%	5%	6%	13%
Avoid certain food for religious or cultural reasons	2%	2%	2%	4%	3%	2%	1%	-	2%	2%	4%	2%	3%	2%	2%
Avoid certain food for medical reasons other than a food allergy e.g. diabetes	6%	7%	5%	4%	5%	4%	8%	9%	8%	6%	4%	5%	7%	5%	8%
Avoid certain foods for other reasons (e.g. foods that don't seem to agree with me)	13%	11%	16%	10%	18%	16%	12%	13%	13%	14%	11%	14%	15%	12%	13%
Other	0%	0%	0%	0%	-	0%	-	-	1%	-	-	-	-	0%	-
None of the above	54%	59%	49%	47%	50%	54%	62%	61%	52%	52%	54%	58%	48%	57%	52%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	62	27	35	18	11	12	13	8	22	14	6	20	12	42	8
Weighted	61	28	34	20	11	12	11	7	20	14	6	21	12	41	8
Q41 What are you allergic to?															
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	32%	33%	31%	37%	10%	32%	30%	52%	39%	39%	15%	25%	41%	33%	12%
Crustaceans, e.g. prawns, crab and lobster	11%	12%	11%	15%	19%	-	16%	-	15%	-	15%	14%	-	17%	-
Eggs	19%	24%	15%	25%	28%	8%	24%	-	13%	7%	54%	21%	11%	20%	26%
Fish	8%	7%	9%	12%	9%	8%	9%	-	10%	-	-	15%	11%	7%	13%
Peanuts	21%	14%	26%	38%	17%	9%	22%	-	36%	15%	-	17%	25%	19%	26%
Soybeans	2%	-	3%	6%	-	-	-	-	-	8%	-	-	9%	-	-
Milk	23%	26%	20%	12%	20%	34%	30%	24%	21%	-	30%	36%	29%	21%	22%
Nuts, e.g. almonds, h-azelnuts, walnuts, pe-can nuts, Brazil nuts, pistachio, cashew, m-acadamia nuts or Qu-eensland nuts	17%	11%	21%	38%	9%	-	15%	-	29%	16%	-	11%	26%	12%	26%
Celery (including celeriac)	3%	4%	3%	5%	-	-	9%	-	-	8%	-	5%	-	5%	-
Mustard	4%	4%	5%	-	-	9%	7%	11%	-	12%	-	5%	7%	5%	-
Sesame	6%	7%	5%	-	-	9%	24%	-	4%	-	-	14%	14%	5%	-
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	10%	3%	15%	6%	18%	17%	-	12%	4%	7%	19%	14%	8%	9%	14%
Lupin	2%	-	3%	5%	-	-	-	-	5%	-	-	-	-	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	62	27	35	18	11	12	13	8	22	14	6	20	12	42	8
Weighted	61	28	34	20	11	12	11	7	20	14	6	21	12	41	8
Molluscs, e.g. clams, mussels, whelks, oysters, snails and squid	18%	26%	12%	33%	9%	-	34%	-	31%	6%	30%	11%	11%	20%	25%
Other	22%	17%	26%	6%	35%	26%	14%	49%	18%	35%	16%	19%	41%	14%	35%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	772	355	417	223	120	137	125	167	226	220	146	180	191	536	45
Weighted	776	367	409	258	121	130	107	160	203	214	162	198	203	528	45
Q42 Does anyone in your household, other than you, have a food allergy?															
Yes, an adult aged 18+	9%	11%	7%	9%	12%	8%	6%	9%	8%	11%	6%	10%	10%	9%	4%
Yes, a young person aged 12 -17years	4%	4%	4%	5%	9%	3%	1%	-	3%	5%	4%	2%	5%	3%	-
Yes, a child aged 11 years or under	4%	4%	3%	8%	6%	1%	-	-	4%	1%	4%	5%	4%	4%	-
No	84%	82%	86%	78%	76%	87%	93%	90%	84%	84%	87%	81%	81%	84%	96%
Don't know	1%	2%	1%	2%	2%	2%	-	1%	2%	0%	-	3%	2%	1%	-

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	110	56	54	44	27	15	9	15	31	34	17	28	32	76	2
Weighted	116	61	55	52	28	15	8	14	29	34	21	32	36	78	2
Q43 And do you ever buy food for this person with the food allergy?															
Yes	70%	64%	78%	73%	59%	59%	100%	80%	79%	70%	57%	71%	61%	76%	48%
No	30%	36%	22%	27%	41%	41%	-	20%	21%	30%	43%	29%	39%	24%	52%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	110	56	54	44	27	15	9	15	31	34	17	28	32	76	2
Weighted	116	61	55	52	28	15	8	14	29	34	21	32	36	78	2
Q44 What is this person(s) in your household allergic to?															
Cereals containing gluten, e.g. wheat (including spelt and khorasan), rye, barley and oats and their hybridised strains	19%	16%	24%	23%	19%	7%	23%	20%	30%	21%	10%	14%	17%	21%	-
Crustaceans, e.g. prawns, crab and lobster	5%	5%	6%	5%	3%	-	34%	-	3%	8%	5%	4%	4%	6%	-
Eggs	12%	14%	10%	14%	7%	21%	23%	-	17%	5%	13%	14%	19%	9%	-
Fish	6%	7%	5%	4%	15%	-	10%	-	14%	2%	-	7%	3%	8%	-
Peanuts	16%	17%	15%	18%	26%	5%	20%	-	28%	19%	12%	4%	15%	17%	-
Soybeans	9%	12%	6%	9%	15%	8%	-	6%	13%	10%	11%	4%	6%	11%	-
Milk	31%	29%	32%	33%	42%	21%	32%	13%	35%	16%	31%	42%	43%	26%	-
Nuts, e.g. almonds, h-azelnuts, walnuts, pe-can nuts, Brazil nuts, pistachio, cashew, m-acadamia nuts or Qu-eensland nuts	14%	11%	18%	18%	11%	12%	9%	13%	17%	16%	12%	13%	13%	15%	-
Celery (including celeriac)	6%	7%	5%	5%	8%	13%	10%	-	6%	6%	13%	3%	9%	5%	-
Mustard	5%	8%	2%	5%	8%	8%	-	-	7%	-	18%	-	7%	4%	-
Sesame	9%	12%	5%	17%	-	-	9%	6%	17%	6%	7%	5%	15%	6%	-
Sulphur dioxide/sulphites (preservatives used in some foods and drinks)	7%	9%	4%	9%	3%	7%	-	7%	14%	3%	-	8%	10%	4%	48%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	110	56	54	44	27	15	9	15	31	34	17	28	32	76	2
Weighted	116	61	55	52	28	15	8	14	29	34	21	32	36	78	2
Lupin	3%	6%	-	5%	-	-	-	8%	4%	-	-	8%	-	5%	-
Molluscs, e.g. clams, mussels, whelks, oysters, snails and squid	8%	7%	10%	11%	8%	6%	13%	-	7%	9%	18%	4%	10%	8%	-
Other	17%	19%	16%	9%	18%	18%	-	53%	12%	28%	11%	14%	6%	20%	100%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	152	73	79	57	33	23	19	20	44	45	21	42	41	103	8
Weighted	158	78	79	66	34	22	16	19	41	44	25	47	45	104	8
Q45 Do you carry an Epipen or other auto-injector with you when you are eating out, in case of an allergic reaction to food?															
Yes, always	23%	21%	26%	26%	27%	15%	33%	5%	27%	17%	23%	25%	23%	23%	26%
Yes, sometimes	15%	18%	12%	22%	19%	14%	-	-	10%	14%	25%	15%	16%	15%	13%
No	36%	40%	32%	35%	28%	41%	27%	55%	31%	31%	40%	45%	34%	37%	39%
I don't have / need an Epipen / auto-injector	26%	21%	30%	17%	25%	30%	39%	40%	33%	37%	12%	15%	28%	25%	22%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	152	73	79	57	33	23	19	20	44	45	21	42	41	103	8
Weighted	158	78	79	66	34	22	16	19	41	44	25	47	45	104	8
Q46 How easy or difficult is it to find allergy information about foods you are buying in shops and supermarkets?															
Very easy	23%	26%	21%	34%	27%	13%	4%	10%	35%	12%	25%	23%	24%	25%	-
Quite easy	42%	41%	42%	40%	40%	52%	43%	39%	38%	48%	47%	35%	38%	44%	25%
Neither	20%	22%	18%	17%	21%	21%	17%	30%	12%	24%	20%	24%	19%	20%	23%
Quite difficult	11%	11%	12%	9%	6%	9%	26%	21%	10%	14%	5%	13%	12%	10%	26%
Very difficult	4%	-	7%	2%	6%	5%	10%	-	4%	2%	4%	5%	6%	1%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	152	73	79	57	33	23	19	20	44	45	21	42	41	103	8
Weighted	158	78	79	66	34	22	16	19	41	44	25	47	45	104	8
Q47 How easy or diffi-cult is it to find allergy information about fo-ods when you are ea-ting away from home e.g. in a café or res...															
Very easy	17%	21%	12%	25%	13%	13%	11%	5%	15%	9%	31%	18%	27%	13%	-
Quite easy	30%	32%	28%	35%	31%	37%	25%	5%	27%	28%	39%	29%	27%	31%	23%
Neither	26%	21%	30%	20%	25%	29%	27%	41%	20%	28%	17%	33%	23%	27%	25%
Quite difficult	22%	21%	22%	15%	25%	17%	22%	43%	29%	28%	9%	16%	14%	26%	12%
Very difficult	6%	4%	9%	5%	6%	5%	15%	5%	9%	7%	4%	5%	9%	3%	40%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	152	73	79	57	33	23	19	20	44	45	21	42	41	103	8
Weighted	158	78	79	66	34	22	16	19	41	44	25	47	45	104	8
Q48 Where do you mainly get allergy information when shopping?															
Labels on food	67%	67%	67%	55%	70%	69%	88%	85%	76%	70%	60%	61%	66%	66%	88%
Ask staff/people in shops/stalls for information	29%	34%	25%	38%	39%	8%	22%	14%	37%	24%	26%	30%	28%	29%	38%
Other in-store information e.g. signs on the wall	26%	26%	27%	30%	6%	44%	37%	19%	26%	23%	38%	23%	27%	26%	21%
Online via a website or app	9%	7%	10%	7%	5%	14%	5%	17%	5%	7%	6%	15%	10%	9%	-
Other	1%	1%	-	-	-	-	-	5%	-	2%	-	-	-	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	152	73	79	57	33	23	19	20	44	45	21	42	41	103	8
Weighted	158	78	79	66	34	22	16	19	41	44	25	47	45	104	8
Q49 Where do you mainly get food allergy information when eating out of the home?															
Labels on food	39%	46%	31%	33%	52%	43%	40%	28%	42%	22%	50%	45%	38%	39%	41%
Ask staff for information	48%	43%	52%	55%	50%	32%	40%	44%	62%	57%	25%	38%	58%	44%	38%
Information on menus	45%	45%	44%	48%	36%	44%	46%	46%	60%	51%	36%	29%	44%	46%	23%
Other information in restaurants/ takeaways e.g. signs on the wall	14%	13%	15%	15%	6%	26%	11%	16%	13%	4%	34%	14%	14%	14%	10%
Restaurant website/Apps	7%	6%	9%	3%	3%	13%	27%	6%	4%	6%	8%	11%	6%	8%	12%
Other	2%	2%	1%	-	-	9%	-	5%	2%	-	-	4%	-	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	152	73	79	57	33	23	19	20	44	45	21	42	41	103	8
Weighted	158	78	79	66	34	22	16	19	41	44	25	47	45	104	8
Q50 Are you aware that there is a text / e-mail alert system to notify consumers of issues with missing or incorrect allergen info...															
Yes – I'm aware of the alert system and have signed up to it	32%	26%	38%	41%	46%	20%	16%	5%	33%	31%	34%	30%	44%	28%	13%
Yes – I'm aware of the alert system but have not signed up to it	20%	23%	17%	28%	13%	22%	12%	9%	14%	11%	35%	24%	16%	23%	-
No	48%	52%	45%	32%	42%	58%	72%	86%	52%	58%	31%	45%	40%	49%	87%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	62	27	35	18	11	12	13	8	22	14	6	20	12	42	8
Weighted	61	28	34	20	11	12	11	7	20	14	6	21	12	41	8
Mean	3.84	3.56	4.09	3.99	3.91	3.51	3.66	4.06	3.95	3.91	3.44	3.79	4.08	3.76	3.85
Q51a I always tell the waiter/waitress about my food allergies when eating out in a restaurant / café															
Strongly agree	41%	33%	47%	50%	44%	32%	22%	53%	50%	37%	34%	36%	51%	38%	39%
Agree	22%	22%	21%	21%	11%	9%	45%	24%	23%	32%	-	20%	23%	23%	12%
Neither agree nor disagree	15%	19%	12%	13%	18%	26%	7%	12%	8%	14%	21%	20%	8%	18%	10%
Disagree	13%	18%	9%	11%	17%	26%	9%	-	10%	16%	30%	10%	17%	15%	-
Strongly disagree	5%	7%	3%	5%	-	-	10%	12%	9%	-	-	5%	-	4%	13%
Don't know	5%	-	9%	-	10%	8%	8%	-	-	-	15%	10%	-	2%	26%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	62	27	35	18	11	12	13	8	22	14	6	20	12	42	8
Weighted	61	28	34	20	11	12	11	7	20	14	6	21	12	41	8
Mean	3.83	3.84	3.81	3.82	4.04	3.16	3.79	4.65	4.26	4.24	2.65	3.43	3.31	3.86	4.69
Q51b I feel comfortable talking about my food allergies with friends															
Strongly agree	35%	37%	34%	32%	47%	22%	20%	65%	44%	46%	14%	26%	29%	34%	51%
Agree	34%	36%	33%	37%	17%	25%	56%	35%	47%	33%	15%	28%	22%	40%	23%
Neither agree nor disagree	14%	15%	14%	19%	17%	27%	-	-	-	21%	19%	22%	19%	16%	-
Disagree	3%	-	5%	5%	-	-	7%	-	9%	-	-	-	15%	-	-
Strongly disagree	11%	12%	9%	7%	9%	26%	9%	-	-	-	37%	19%	16%	11%	-
Don't know	3%	-	6%	-	10%	-	8%	-	-	-	15%	5%	-	-	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	62	27	35	18	11	12	13	8	22	14	6	20	12	42	8
Weighted	61	28	34	20	11	12	11	7	20	14	6	21	12	41	8
Mean	3.48	3.26	3.66	3.51	3.89	3.14	3.72	2.87	3.27	3.60	3.93	3.47	4.09	3.40	2.80
Q51c I always tell staff about my food allergies when buying "food to go" from a sandwich shop / takeaway															
Strongly agree	25%	25%	25%	23%	35%	17%	34%	13%	15%	28%	15%	35%	37%	26%	-
Agree	27%	19%	33%	32%	18%	32%	29%	13%	38%	27%	49%	9%	36%	24%	25%
Neither agree nor disagree	21%	24%	19%	23%	29%	17%	13%	23%	21%	21%	21%	21%	10%	24%	22%
Disagree	10%	14%	6%	17%	8%	-	-	26%	14%	24%	-	-	9%	10%	13%
Strongly disagree	11%	15%	8%	5%	-	26%	16%	12%	12%	-	-	20%	-	14%	13%
Don't know	7%	4%	9%	-	10%	9%	8%	15%	-	-	15%	15%	8%	3%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	62	27	35	18	11	12	13	8	22	14	6	20	12	42	8
Weighted	61	28	34	20	11	12	11	7	20	14	6	21	12	41	8
Mean	3.00	3.01	2.99	3.55	3.26	3.29	2.32	1.70	3.19	2.80	2.57	3.05	3.45	2.95	2.41
Q51d If a food label says "may contain" something I'm allergic to, I would still eat it															
Strongly agree	20%	16%	23%	32%	30%	18%	6%	-	27%	17%	-	21%	37%	16%	13%
Agree	20%	26%	14%	23%	17%	24%	16%	12%	22%	21%	40%	10%	15%	22%	13%
Neither agree nor disagree	15%	22%	10%	18%	9%	26%	9%	12%	10%	14%	-	26%	19%	17%	-
Disagree	20%	15%	24%	21%	17%	17%	31%	12%	23%	20%	14%	19%	15%	23%	13%
Strongly disagree	20%	21%	19%	5%	18%	8%	30%	65%	17%	27%	31%	14%	15%	19%	35%
Don't know	5%	-	9%	-	10%	8%	8%	-	-	-	15%	10%	-	2%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	62	27	35	18	11	12	13	8	22	14	6	20	12	42	8
Weighted	61	28	34	20	11	12	11	7	20	14	6	21	12	41	8
Mean	2.82	2.71	2.90	3.01	3.39	2.19	3.08	1.95	3.08	2.48	3.00	2.70	2.36	2.96	2.80
Q51e It's easy to avoid food allergens when ordering a take-away															
Strongly agree	14%	11%	16%	23%	18%	6%	9%	-	18%	-	19%	16%	11%	15%	13%
Agree	18%	14%	20%	16%	17%	8%	36%	12%	27%	26%	14%	5%	13%	18%	22%
Neither agree nor disagree	18%	26%	12%	17%	37%	18%	8%	12%	19%	15%	16%	21%	18%	22%	-
Disagree	23%	19%	26%	29%	18%	25%	16%	23%	18%	29%	21%	24%	17%	26%	13%
Strongly disagree	20%	22%	18%	16%	-	35%	16%	39%	18%	23%	15%	20%	40%	12%	25%
Don't know	8%	7%	9%	-	10%	8%	16%	15%	-	6%	15%	15%	-	7%	26%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	48	24	24	25	16	5	2	-	14	13	9	12	14	34	-
Weighted	53	27	25	30	17	5	1	-	13	13	12	14	16	36	-
Mean	4.29	4.26	4.33	4.40	4.21	3.94	4.00	-	4.32	4.34	4.16	4.33	4.68	4.11	-
Q52a My child always tells the waiter/waitress about their food allergies when eating out in a restaurant / café															
Strongly agree	52%	49%	56%	60%	52%	19%	-	-	39%	56%	47%	66%	75%	42%	-
Agree	31%	32%	29%	27%	24%	56%	100%	-	54%	29%	33%	10%	18%	37%	-
Neither agree nor disagree	10%	16%	5%	4%	19%	25%	-	-	7%	8%	10%	16%	7%	12%	-
Disagree	7%	4%	9%	8%	6%	-	-	-	-	8%	10%	8%	-	9%	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	48	24	24	25	16	5	2	-	14	13	9	12	14	34	-
Weighted	53	27	25	30	17	5	1	-	13	13	12	14	16	36	-
Mean	3.92	3.98	3.85	3.64	4.31	4.19	4.47	-	4.11	3.99	3.53	4.00	4.16	3.81	-
Q52b My child feels comfortable talking about their food allergies with friends/family															
Strongly agree	26%	27%	26%	17%	44%	19%	47%	-	26%	23%	12%	41%	35%	22%	-
Agree	49%	51%	47%	47%	43%	81%	53%	-	58%	62%	53%	26%	56%	46%	-
Neither agree nor disagree	15%	17%	13%	20%	13%	-	-	-	16%	8%	12%	25%	-	22%	-
Disagree	9%	6%	14%	17%	-	-	-	-	-	8%	23%	8%	9%	10%	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	48	24	24	25	16	5	2	-	14	13	9	12	14	34	-
Weighted	53	27	25	30	17	5	1	-	13	13	12	14	16	36	-
Mean	3.80	3.89	3.70	3.68	4.00	3.94	3.60	-	4.11	3.85	3.32	3.85	4.17	3.63	-
Q52c My child always tells staff about their food allergies when buying "food to go" from a sandwich shop / takeaway															
Strongly agree	33%	37%	29%	33%	36%	19%	53%	-	51%	24%	23%	34%	50%	26%	-
Agree	28%	29%	28%	23%	33%	56%	-	-	21%	45%	21%	26%	27%	29%	-
Neither agree nor disagree	23%	20%	27%	23%	25%	25%	-	-	15%	24%	21%	32%	14%	27%	-
Disagree	15%	14%	16%	21%	6%	-	47%	-	13%	8%	35%	8%	9%	18%	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	4.58	4.51	4.65	4.52	4.64	4.67	4.58	4.55	4.58	4.62	4.55	4.57	4.61	4.56	4.71
Q53a Food allergies can be life-threatening															
Strongly agree	66%	59%	72%	66%	71%	70%	64%	59%	64%	67%	66%	66%	67%	64%	78%
Agree	26%	31%	22%	22%	22%	25%	30%	34%	28%	27%	27%	24%	27%	28%	13%
Neither agree nor disagree	5%	5%	4%	6%	5%	2%	5%	4%	5%	3%	4%	7%	4%	5%	8%
Disagree	2%	2%	1%	4%	1%	1%	-	1%	1%	2%	3%	2%	1%	2%	-
Strongly disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1%	2%	1%	2%	-	2%	1%	3%	2%	1%	-	2%	1%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.91	3.01	2.82	2.97	2.87	2.88	2.80	2.96	2.93	2.90	2.84	2.96	3.07	2.86	2.79
Q53b I don't believe that all the people who say they have a food allergy really do															
Strongly agree	9%	9%	8%	13%	14%	7%	3%	4%	6%	8%	7%	12%	12%	7%	5%
Agree	24%	24%	23%	23%	20%	22%	27%	26%	28%	24%	22%	20%	27%	22%	30%
Neither agree nor disagree	26%	29%	23%	23%	22%	28%	25%	33%	26%	26%	26%	27%	20%	29%	24%
Disagree	22%	18%	25%	23%	19%	23%	25%	18%	21%	21%	27%	20%	22%	22%	19%
Strongly disagree	14%	12%	16%	14%	21%	12%	14%	10%	13%	15%	13%	14%	12%	14%	20%
Don't know	6%	7%	5%	4%	4%	7%	6%	10%	7%	6%	6%	6%	6%	6%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	4.48	4.42	4.54	4.51	4.47	4.47	4.46	4.49	4.49	4.57	4.37	4.48	4.53	4.46	4.59
Q53c Having a food allergy is nothing to be embarrassed about															
Strongly agree	60%	56%	63%	65%	63%	56%	59%	54%	59%	63%	52%	61%	59%	59%	67%
Agree	30%	31%	29%	21%	26%	37%	30%	39%	31%	29%	36%	26%	33%	29%	26%
Neither agree nor disagree	8%	9%	6%	11%	8%	4%	9%	5%	7%	5%	8%	10%	6%	8%	8%
Disagree	1%	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%	-	1%	-
Strongly disagree	1%	1%	1%	0%	2%	1%	1%	-	0%	1%	1%	1%	0%	1%	-
Don't know	1%	2%	1%	1%	-	2%	1%	2%	1%	1%	1%	1%	2%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	3.77	3.60	3.93	3.91	3.90	3.75	3.55	3.64	3.94	3.75	3.63	3.74	3.82	3.74	3.90
Q53d I always check if people I'm cooking for have a food allergy															
Strongly agree	29%	23%	35%	36%	41%	25%	20%	21%	32%	28%	23%	31%	32%	28%	27%
Agree	29%	26%	32%	29%	22%	33%	30%	30%	32%	31%	29%	25%	28%	29%	33%
Neither agree nor disagree	27%	33%	22%	23%	21%	26%	30%	37%	27%	25%	31%	27%	27%	27%	30%
Disagree	8%	9%	6%	8%	6%	10%	12%	5%	4%	10%	10%	7%	8%	8%	3%
Strongly disagree	3%	3%	2%	2%	6%	1%	3%	3%	1%	2%	3%	5%	3%	3%	-
Don't know	4%	6%	2%	3%	4%	4%	4%	5%	4%	3%	5%	5%	3%	4%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Mean	2.00	2.04	1.97	2.21	2.12	2.02	1.83	1.75	1.92	1.88	2.07	2.14	2.10	1.98	1.85
Q53e Food intolerances are a myth															
Strongly agree	5%	4%	6%	10%	6%	3%	2%	0%	2%	2%	5%	9%	8%	3%	3%
Agree	6%	7%	4%	6%	14%	7%	3%	1%	7%	7%	7%	4%	5%	7%	2%
Neither agree nor disagree	15%	16%	13%	17%	9%	15%	14%	15%	15%	11%	14%	18%	13%	15%	16%
Disagree	32%	31%	33%	25%	27%	36%	39%	37%	30%	34%	37%	28%	34%	31%	35%
Strongly disagree	40%	38%	42%	38%	42%	36%	41%	43%	43%	42%	35%	39%	38%	41%	43%
Don't know	2%	3%	2%	3%	2%	3%	1%	3%	2%	3%	2%	2%	2%	3%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem- ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort- her...	Cent- ral S...	Sout- her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q54 Do you recall any news or social media alerts about any foods being recalled from sale in the past 12 months?															
Yes	26%	21%	30%	33%	25%	22%	23%	21%	29%	26%	23%	24%	27%	24%	29%
No	66%	72%	59%	57%	69%	69%	66%	71%	66%	67%	65%	64%	64%	66%	69%
Don't know	9%	7%	11%	10%	6%	9%	11%	8%	5%	7%	12%	12%	8%	10%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	256	100	156	86	39	42	40	49	78	75	40	63	66	172	18
Weighted	258	104	153	99	38	39	35	46	71	73	44	69	72	168	17
Q55 To the best of your knowledge, where did you see the recall?															
In-store	38%	40%	36%	42%	47%	31%	46%	21%	46%	42%	29%	31%	37%	38%	41%
Food standard Scotland website, FSS social media site or alert	25%	23%	26%	39%	32%	13%	19%	4%	18%	26%	22%	32%	26%	26%	6%
News outlet (e.g. BBC)	39%	46%	34%	24%	30%	52%	42%	62%	46%	41%	29%	34%	35%	40%	43%
Consumer or campaign group (e.g. Which?, Allergy UK)	7%	11%	4%	5%	10%	10%	8%	6%	10%	6%	8%	4%	7%	7%	5%
Other	20%	17%	23%	18%	20%	20%	26%	21%	21%	14%	30%	19%	22%	20%	11%
Don't know	2%	2%	2%	1%	-	3%	-	6%	1%	-	5%	3%	2%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q56 Are you aware that there is a text alert system to notify consumers of products which are being recalled?															
Yes – I'm aware of the alert system and have signed up to it	9%	8%	9%	15%	13%	8%	4%	1%	9%	7%	11%	8%	11%	8%	6%
Yes – I'm aware of the alert system but have not signed up to it	12%	12%	12%	17%	10%	9%	10%	11%	13%	11%	14%	11%	13%	12%	8%
No	79%	80%	79%	69%	77%	83%	86%	89%	78%	82%	75%	81%	76%	80%	85%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57a Cooking meals from scratch															
Much more	13%	11%	14%	16%	16%	10%	8%	11%	11%	8%	15%	17%	15%	12%	16%
A little more	18%	16%	20%	27%	20%	15%	16%	10%	15%	19%	22%	18%	16%	19%	14%
No difference	61%	62%	59%	48%	53%	64%	74%	71%	69%	64%	55%	54%	60%	60%	67%
A little less	3%	4%	3%	3%	5%	5%	-	3%	1%	4%	4%	3%	4%	3%	1%
Much less	3%	3%	2%	4%	3%	2%	2%	1%	1%	2%	2%	5%	3%	2%	-
Don't know	0%	0%	1%	1%	-	0%	-	-	0%	0%	1%	0%	-	1%	-
N/A	2%	4%	1%	1%	3%	3%	1%	4%	2%	2%	1%	3%	2%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57b Eating longer shelf life foods (such as tinned, dried or frozen foods)															
Much more	6%	6%	7%	11%	10%	6%	1%	1%	6%	2%	7%	10%	8%	6%	1%
A little more	14%	12%	16%	20%	15%	13%	11%	9%	12%	12%	17%	16%	13%	15%	9%
No difference	69%	71%	67%	58%	65%	72%	79%	77%	75%	75%	64%	61%	68%	68%	82%
A little less	5%	5%	5%	6%	5%	3%	4%	4%	3%	4%	6%	5%	4%	5%	4%
Much less	3%	3%	2%	1%	2%	3%	2%	5%	0%	3%	3%	3%	4%	2%	2%
Don't know	1%	1%	0%	1%	1%	1%	-	-	0%	0%	1%	0%	-	1%	-
N/A	3%	4%	2%	3%	2%	2%	4%	4%	4%	2%	1%	4%	3%	3%	3%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57c Eating fruit and vegetables (fresh, frozen or tinned)															
Much more	9%	8%	10%	13%	8%	8%	6%	7%	8%	7%	8%	12%	11%	9%	5%
A little more	20%	19%	21%	23%	22%	21%	17%	16%	16%	18%	28%	20%	19%	20%	19%
No difference	65%	69%	62%	55%	64%	65%	73%	74%	73%	70%	53%	61%	64%	65%	74%
A little less	3%	2%	4%	5%	3%	3%	1%	1%	2%	3%	6%	2%	3%	3%	-
Much less	1%	1%	2%	1%	1%	2%	1%	1%	-	1%	3%	2%	0%	2%	2%
Don't know	0%	0%	1%	1%	-	0%	-	-	1%	0%	-	0%	-	1%	-
N/A	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57d Eating cakes and biscuits, savory snacks, confectionary or ice cream															
Much more	6%	5%	6%	13%	6%	4%	-	1%	3%	3%	7%	10%	10%	5%	4%
A little more	16%	14%	18%	21%	22%	13%	11%	11%	12%	17%	17%	17%	15%	16%	14%
No difference	57%	60%	54%	49%	57%	62%	61%	60%	64%	60%	50%	52%	55%	57%	61%
A little less	12%	11%	13%	11%	8%	13%	17%	13%	11%	12%	13%	12%	11%	13%	13%
Much less	6%	7%	6%	5%	5%	6%	6%	10%	6%	6%	10%	5%	6%	7%	9%
Don't know	1%	1%	1%	2%	1%	0%	-	-	1%	1%	-	1%	0%	1%	-
N/A	2%	2%	2%	-	1%	2%	5%	4%	3%	1%	3%	2%	3%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57e Eating ready meals															
Much more	5%	6%	5%	10%	4%	7%	1%	1%	4%	3%	6%	8%	7%	4%	5%
A little more	9%	8%	10%	12%	19%	5%	1%	5%	6%	7%	8%	13%	8%	10%	2%
No difference	51%	53%	49%	50%	50%	53%	54%	50%	56%	55%	51%	44%	47%	53%	48%
A little less	10%	11%	8%	9%	5%	9%	15%	9%	9%	11%	8%	9%	9%	10%	13%
Much less	9%	8%	9%	8%	8%	9%	10%	9%	6%	8%	12%	9%	10%	8%	10%
Don't know	1%	0%	1%	2%	1%	0%	-	-	0%	0%	1%	1%	0%	1%	-
N/A	16%	14%	18%	9%	12%	17%	19%	25%	17%	16%	14%	17%	18%	14%	23%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57f Drinking alcohol															
Much more	5%	5%	4%	7%	7%	5%	3%	1%	5%	2%	3%	8%	6%	4%	5%
A little more	11%	11%	12%	17%	16%	11%	7%	3%	11%	13%	12%	10%	10%	12%	7%
No difference	51%	53%	49%	44%	39%	52%	61%	60%	56%	56%	48%	44%	46%	53%	47%
A little less	8%	9%	7%	8%	7%	11%	7%	8%	8%	8%	10%	8%	9%	8%	13%
Much less	8%	8%	8%	10%	11%	4%	6%	9%	9%	7%	12%	7%	9%	8%	5%
Don't know	1%	1%	1%	1%	1%	1%	1%	-	0%	1%	-	2%	0%	1%	2%
N/A	16%	12%	19%	13%	18%	16%	16%	19%	11%	13%	16%	22%	19%	14%	21%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57g Spending on grocery food shopping															
Much more	9%	6%	11%	13%	13%	7%	5%	3%	7%	7%	9%	11%	11%	8%	8%
A little more	22%	21%	24%	22%	26%	21%	22%	22%	20%	24%	26%	21%	22%	21%	39%
No difference	61%	65%	57%	52%	56%	66%	66%	68%	68%	62%	54%	57%	56%	63%	50%
A little less	5%	5%	6%	8%	4%	5%	4%	5%	4%	5%	7%	6%	6%	6%	2%
Much less	1%	1%	1%	2%	2%	1%	1%	-	-	-	2%	2%	2%	1%	-
Don't know	1%	1%	1%	2%	-	0%	1%	-	0%	1%	1%	1%	1%	1%	-
N/A	1%	1%	1%	1%	-	-	1%	2%	1%	0%	1%	1%	2%	1%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	772	355	417	223	120	137	125	167	226	220	146	180	191	536	45
Weighted	776	367	409	258	121	130	107	160	203	214	162	198	203	528	45
Q57h Eating together as a family															
Much more	8%	7%	9%	11%	16%	6%	4%	3%	8%	6%	9%	12%	8%	8%	8%
A little more	16%	12%	19%	22%	16%	19%	9%	6%	13%	15%	20%	16%	16%	16%	6%
No difference	68%	72%	65%	53%	64%	70%	83%	84%	75%	71%	63%	62%	67%	67%	86%
A little less	4%	4%	4%	8%	3%	2%	2%	2%	2%	5%	5%	5%	4%	4%	-
Much less	1%	1%	2%	2%	1%	2%	1%	-	1%	1%	1%	2%	1%	2%	-
Don't know	0%	1%	0%	1%	-	1%	-	-	0%	0%	1%	-	-	1%	-
N/A	2%	3%	2%	3%	-	-	1%	5%	2%	2%	1%	2%	3%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57i The amount of physical activity you are doing															
Much more	9%	7%	11%	18%	8%	7%	3%	3%	12%	6%	5%	11%	10%	9%	6%
A little more	23%	23%	23%	25%	24%	27%	20%	20%	24%	24%	27%	19%	23%	23%	24%
No difference	53%	56%	50%	41%	54%	54%	64%	58%	53%	58%	52%	47%	52%	52%	59%
A little less	8%	8%	8%	8%	11%	6%	5%	10%	7%	8%	7%	10%	8%	9%	8%
Much less	5%	4%	5%	7%	2%	4%	4%	6%	3%	2%	5%	8%	5%	5%	-
Don't know	0%	0%	0%	1%	-	0%	-	-	0%	0%	-	0%	-	0%	-
N/A	2%	2%	2%	0%	1%	1%	3%	4%	0%	1%	3%	3%	2%	1%	4%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57j Eating more out of boredom															
Much more	8%	6%	9%	15%	8%	7%	3%	1%	5%	5%	10%	10%	9%	7%	2%
A little more	20%	17%	23%	27%	22%	17%	15%	15%	14%	21%	22%	23%	17%	21%	22%
No difference	51%	56%	47%	43%	50%	51%	61%	59%	61%	54%	42%	48%	50%	52%	50%
A little less	7%	7%	7%	6%	9%	11%	7%	5%	4%	7%	12%	7%	8%	7%	8%
Much less	6%	6%	6%	7%	4%	7%	4%	6%	6%	5%	9%	5%	6%	6%	7%
Don't know	1%	0%	1%	1%	-	0%	-	1%	0%	1%	1%	0%	0%	1%	-
N/A	7%	8%	7%	2%	6%	7%	11%	13%	9%	7%	5%	7%	8%	7%	11%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57k Had an online food delivery from a supermarket															
Much more	7%	7%	7%	11%	8%	7%	2%	4%	6%	5%	7%	10%	8%	7%	5%
A little more	10%	10%	11%	16%	13%	6%	9%	5%	11%	10%	9%	11%	11%	10%	13%
No difference	41%	41%	41%	44%	48%	43%	38%	33%	46%	43%	36%	38%	39%	42%	34%
A little less	5%	5%	5%	7%	1%	5%	6%	3%	3%	4%	8%	4%	3%	6%	5%
Much less	4%	5%	4%	4%	3%	3%	3%	7%	4%	2%	5%	5%	5%	4%	5%
Don't know	1%	1%	1%	2%	1%	1%	-	-	0%	2%	1%	1%	0%	1%	-
N/A	32%	33%	31%	16%	26%	34%	41%	48%	30%	34%	34%	30%	34%	30%	38%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57l Visiting the supermarket															
Much more	5%	5%	5%	10%	8%	4%	1%	-	4%	2%	8%	7%	5%	6%	1%
A little more	14%	12%	16%	19%	17%	11%	11%	9%	17%	13%	11%	14%	13%	13%	23%
No difference	62%	66%	57%	50%	59%	66%	70%	69%	63%	68%	59%	56%	61%	62%	62%
A little less	10%	9%	12%	12%	10%	9%	10%	10%	10%	10%	11%	11%	12%	11%	4%
Much less	6%	6%	6%	5%	5%	7%	6%	8%	2%	6%	9%	8%	6%	6%	9%
Don't know	1%	0%	1%	1%	-	0%	-	-	0%	1%	-	1%	-	1%	-
N/A	2%	2%	3%	2%	1%	2%	2%	4%	3%	1%	2%	3%	4%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q57m Meal planning															
Much more	9%	8%	9%	11%	15%	9%	6%	2%	7%	5%	13%	11%	11%	8%	9%
A little more	17%	14%	20%	25%	19%	13%	12%	10%	16%	17%	20%	16%	15%	17%	21%
No difference	65%	69%	60%	50%	56%	69%	73%	80%	72%	68%	58%	60%	61%	66%	68%
A little less	4%	3%	5%	5%	6%	5%	3%	2%	3%	5%	4%	4%	4%	4%	3%
Much less	1%	1%	2%	2%	1%	1%	1%	1%	-	1%	1%	2%	2%	1%	-
Don't know	1%	1%	1%	2%	-	0%	-	1%	0%	1%	-	2%	0%	1%	-
N/A	4%	4%	3%	4%	3%	2%	5%	4%	2%	3%	4%	5%	7%	3%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q58 Have you seen or heard any advertising or publicity about taking a vitamin D supplement recently?															
Yes, definitely	17%	15%	18%	18%	17%	12%	17%	18%	22%	12%	18%	15%	18%	16%	15%
Yes, I think so	21%	19%	22%	19%	21%	20%	21%	24%	19%	21%	22%	22%	26%	19%	23%
No	60%	63%	57%	60%	59%	65%	61%	56%	56%	66%	57%	60%	53%	63%	61%
Don't know	2%	2%	2%	3%	3%	3%	1%	2%	3%	1%	3%	4%	3%	2%	2%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q59 Are you aware of the recommendation to consider taking a daily vitamin D supplement between October and March ea...															
Yes	50%	47%	52%	48%	51%	45%	53%	52%	57%	51%	46%	44%	49%	49%	55%
No	50%	53%	48%	52%	49%	55%	47%	48%	43%	49%	54%	56%	51%	51%	45%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q60 Are you aware of the recommendation to consider taking a ...															
Every day	33%	29%	37%	27%	32%	30%	39%	40%	40%	30%	28%	33%	34%	32%	37%
Several times a week	10%	11%	9%	15%	14%	8%	8%	5%	11%	11%	12%	7%	12%	9%	13%
Once a week	6%	6%	7%	13%	3%	6%	4%	1%	5%	6%	7%	8%	7%	7%	2%
Every couple of weeks	2%	2%	3%	4%	3%	2%	1%	1%	2%	2%	2%	3%	1%	3%	3%
Monthly	1%	2%	1%	2%	3%	1%	1%	1%	-	2%	1%	2%	3%	1%	-
Never	47%	51%	42%	39%	45%	54%	49%	52%	42%	50%	49%	47%	44%	48%	45%

Break % Respondents		VQ1 Gender		VQ2 Age						VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base																
Unweighted	665	339	326	189	101	134	104	137	161	203	123	178	160	467	38
Weighted	677	353	323	221	102	127	93	133	146	199	137	195	173	466	38
Q61 Why don't you take a daily vitamin D supplement?																
I'm unaware of the recommended advice	29%	30%	27%	28%	29%	30%	30%	29%	24%	38%	27%	24%	27%	30%	29%
I'm confused by the recommended advice	8%	7%	8%	10%	6%	9%	5%	6%	4%	8%	13%	6%	11%	6%	5%
I don't see the need	22%	26%	17%	20%	26%	23%	17%	24%	23%	18%	25%	23%	22%	22%	23%
I forget	19%	14%	24%	27%	20%	14%	15%	11%	18%	19%	19%	19%	19%	19%	13%
I prefer to get vitamins from food	20%	23%	16%	15%	20%	22%	22%	25%	28%	18%	13%	21%	19%	20%	21%
I can't afford supplements	9%	6%	13%	13%	10%	9%	11%	4%	6%	8%	9%	15%	5%	11%	8%
I don't know where to buy them	3%	3%	3%	6%	3%	1%	3%	1%	2%	2%	4%	5%	2%	4%	3%
I don't like taking supplements	10%	11%	9%	5%	17%	13%	8%	12%	10%	9%	12%	9%	8%	11%	8%
I don't know how much to take / the recommended dose	11%	9%	13%	11%	8%	8%	18%	9%	8%	10%	9%	15%	9%	12%	3%
Other	4%	4%	4%	4%	3%	2%	10%	3%	5%	4%	6%	2%	6%	3%	8%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q62 Knowing these b-enefits now, how likel-y are you to consider taking a daily 10 mic-rogram vitamin D sup-plement between O...															
Very likely	43%	39%	46%	47%	35%	35%	46%	45%	47%	46%	43%	35%	45%	42%	42%
Likely	25%	24%	26%	27%	28%	30%	21%	19%	21%	25%	24%	29%	27%	25%	21%
Neither likely nor unlikely	23%	26%	20%	21%	21%	26%	22%	25%	22%	21%	24%	25%	19%	25%	20%
Unlikely	4%	4%	5%	3%	3%	6%	7%	4%	4%	4%	6%	4%	5%	4%	11%
Very unlikely	5%	7%	3%	2%	12%	3%	4%	7%	5%	4%	3%	7%	4%	5%	7%

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q63 Over the last 12 months did you worry about affording food?															
Yes	23%	16%	29%	31%	35%	26%	15%	6%	12%	19%	27%	33%	28%	21%	21%
No	72%	81%	64%	59%	61%	72%	83%	90%	83%	77%	68%	61%	70%	73%	76%
Don't know	3%	2%	4%	6%	3%	1%	2%	2%	3%	3%	4%	4%	1%	4%	4%
Prefer not to say	2%	1%	2%	3%	-	1%	1%	1%	2%	1%	1%	2%	1%	2%	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q64 Over the last 12 months did you skip meals because of a lack of money or other resources?															
Yes	14%	10%	18%	24%	19%	16%	5%	2%	8%	12%	16%	20%	17%	13%	15%
No	82%	88%	77%	69%	79%	81%	92%	97%	88%	85%	81%	75%	78%	84%	83%
Don't know	3%	2%	4%	6%	2%	2%	2%	1%	3%	2%	3%	3%	4%	3%	2%
Prefer not to say	1%	0%	1%	2%	-	0%	1%	0%	1%	1%	-	2%	1%	1%	-

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q65 Please tell me if you suffer from any of these?															
Yes	27%	28%	27%	18%	24%	25%	38%	38%	25%	23%	20%	38%	28%	27%	32%
No	70%	70%	69%	76%	73%	75%	60%	61%	73%	76%	76%	57%	70%	70%	67%
Don't know	2%	1%	3%	4%	2%	1%	1%	1%	1%	1%	3%	3%	2%	2%	2%
Would prefer not to say	1%	1%	1%	2%	1%	0%	1%	0%	1%	1%	1%	2%	1%	1%	-

Break % Respondents		VQ1 Gender		VQ2 Age						VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nor-ther...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q66 Which best describes your working status?															
Self employed full time (30+ hours per week)	8%	10%	5%	12%	6%	9%	7%	2%	10%	6%	10%	6%	9%	7%	6%
Self employed part-time (less than 30 hours per week)	3%	3%	4%	3%	7%	2%	4%	2%	3%	3%	3%	3%	3%	4%	2%
In paid full-time employment (30+ hours per week)	32%	36%	29%	39%	50%	47%	26%	4%	35%	49%	35%	12%	30%	33%	32%
In paid part-time employment (less than 30 hours per week)	11%	6%	17%	14%	13%	13%	15%	3%	7%	10%	15%	15%	10%	12%	8%
Unemployed	6%	8%	4%	7%	7%	6%	10%	1%	1%	3%	4%	13%	3%	7%	4%
Retired from paid work altogether	22%	30%	15%	1%	-	2%	21%	85%	34%	17%	17%	21%	25%	20%	36%
On maternity/paternity leave	1%	-	1%	1%	2%	-	-	-	1%	0%	-	1%	1%	0%	-
Looking after family or home	7%	2%	11%	8%	7%	10%	6%	2%	4%	4%	9%	10%	6%	7%	3%
Full-time student/ at school	3%	2%	5%	11%	1%	-	-	-	3%	4%	3%	3%	2%	4%	2%
Long term sick or disabled	4%	3%	6%	2%	6%	9%	10%	-	1%	1%	3%	12%	7%	3%	5%
Unable to work because of short-term illness or injury	1%	1%	1%	2%	-	2%	1%	-	1%	0%	-	2%	2%	1%	-
On a government training scheme	0%	-	0%	0%	-	-	-	-	-	-	1%	-	1%	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Doing something else	0%	0%	0%	-	1%	-	-	-	-	1%	-	-	-	0%	-
Would prefer not to say	1%	1%	1%	0%	1%	1%	1%	1%	-	1%	0%	1%	1%	0%	2%

Break % Respondents		VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Q67 What is your ethnic group?															
White - Scottish	77%	79%	76%	76%	68%	79%	80%	82%	71%	77%	78%	82%	78%	78%	70%
White - Other British	14%	15%	13%	8%	15%	16%	17%	17%	19%	15%	11%	10%	18%	11%	23%
White - Irish	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	0%	1%	1%	4%
White - Gypsy/Traveller	0%	-	0%	0%	-	-	-	-	0%	-	-	-	-	0%	-
White - Polish	1%	1%	1%	2%	1%	-	-	-	-	1%	1%	1%	1%	1%	-
Any other White ethnic group	3%	2%	3%	5%	4%	2%	1%	1%	3%	1%	3%	4%	2%	3%	2%
Any Mixed or Multiple ethnic groups	1%	0%	1%	1%	1%	-	-	-	1%	0%	1%	1%	0%	1%	-
Pakistani, Pakistani Scottish or Pakistani British	1%	1%	1%	1%	1%	1%	-	-	0%	1%	0%	0%	-	1%	-
Indian, Indian Scottish or Indian British	1%	1%	1%	1%	2%	0%	-	-	2%	-	1%	0%	-	1%	-
Bangladeshi, Bangladeshi Scottish or Bangladeshi British	0%	-	0%	0%	-	0%	-	-	0%	-	1%	-	-	0%	1%
Chinese, Chinese Scottish or Chinese British	1%	0%	1%	1%	2%	-	1%	-	0%	1%	-	1%	-	1%	-
Any other Asian	0%	-	0%	-	1%	-	-	-	-	-	-	0%	-	0%	-
African, African Scottish or African British	1%	-	1%	1%	1%	-	-	-	0%	-	2%	-	0%	1%	-
Any other African	0%	-	0%	0%	-	1%	-	-	-	0%	0%	-	-	0%	-
Caribbean, Caribbean Scottish or Caribbean British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Break % Respondents	Total	VQ1 Gender		VQ2 Age					VQ3a Chief Income Earner				VQ4 Area of Scotland		
		Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
Black, Black Scottish or Black British	0%	0%	-	0%	-	-	-	-	-	0%	-	-	-	0%	-
Arab, Arab Scottish or Arab British	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other ethnic group	0%	0%	-	0%	-	-	-	-	-	-	1%	-	-	0%	-
Would prefer not to say	1%	1%	1%	0%	2%	0%	0%	-	1%	1%	-	0%	0%	1%	-

Break % Respondents		VQ1 Gender		VQ2 Age						VQ3a Chief Income Earner				VQ4 Area of Scotland		
	Total	Male	Fem-ale	16-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Nort-her...	Cent-ral S...	Sout-her...
Base															
Unweighted	1007	477	530	260	150	192	174	231	272	293	173	269	246	701	60
Weighted	1009	494	515	303	151	182	151	222	242	283	192	293	262	686	61
VQ67 Ethnic group															
White	95%	97%	94%	92%	90%	97%	99%	100%	94%	96%	94%	97%	99%	94%	99%
Other British	1%	0%	1%	1%	1%	-	-	-	1%	0%	1%	1%	0%	1%	-
Mixed or Multiple ethnic groups	2%	1%	3%	4%	6%	2%	1%	-	3%	2%	2%	2%	-	3%	1%
African	1%	-	1%	1%	1%	1%	-	-	0%	0%	3%	-	0%	1%	-
Caribbean or Black	0%	0%	-	0%	-	-	-	-	-	0%	-	-	-	0%	-
Other ethnic group	0%	0%	-	0%	-	-	-	-	-	-	1%	-	-	0%	-
Prefer not to say	1%	1%	1%	0%	2%	0%	0%	-	1%	1%	-	0%	0%	1%	-